

Survey with the Diplomatic Corps - 2020



Focus

- Evaluate the external perception of the Brazilian political and economic scenario

Issues

- Economic policy
- Trade policy
- Bilateral Mechanisms
- Trade agenda
- Relationship with the Brazilian Government
- Effects of the pandemic
- CNI performance

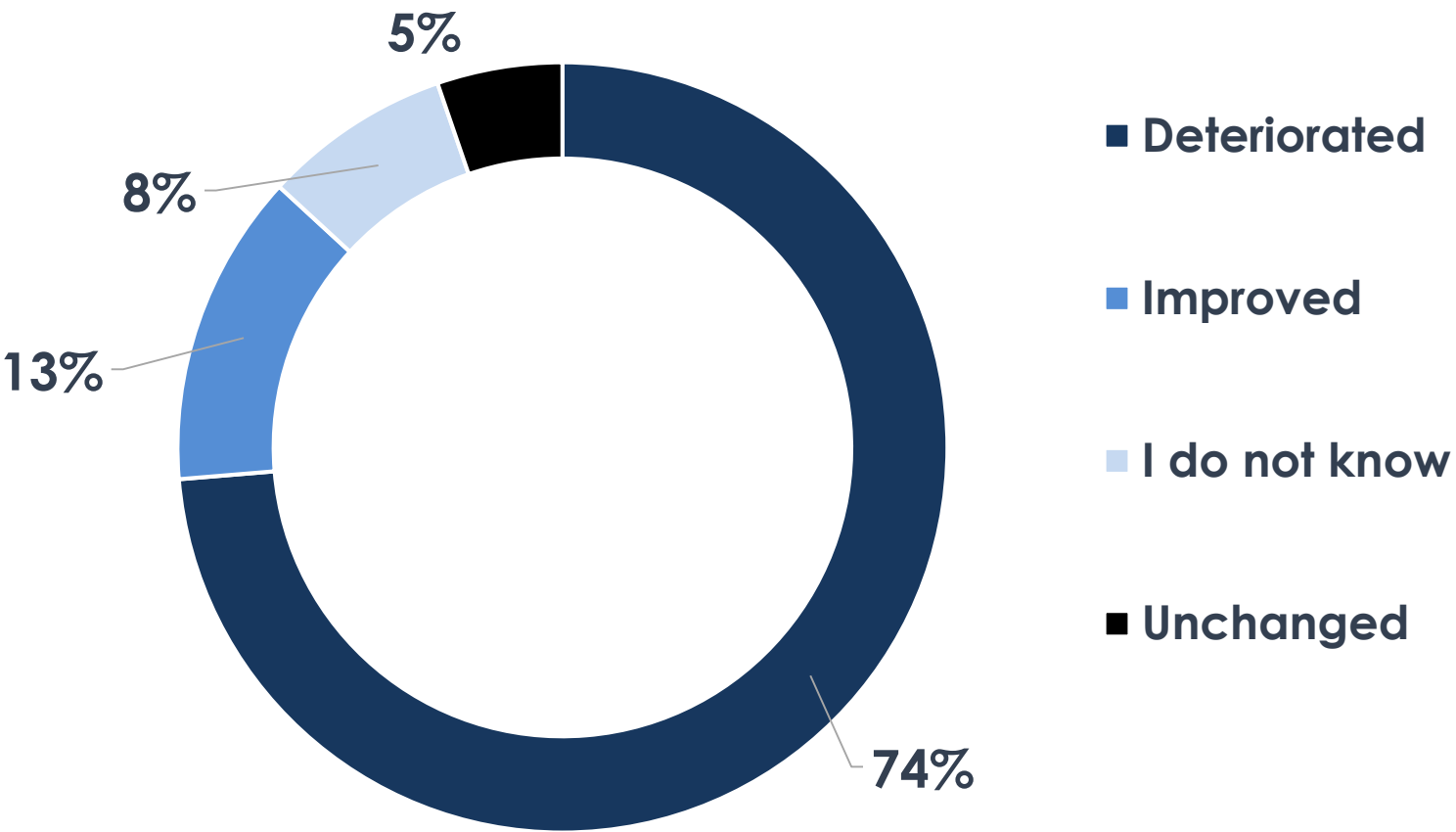
Representativeness

- 38 diplomatic representations



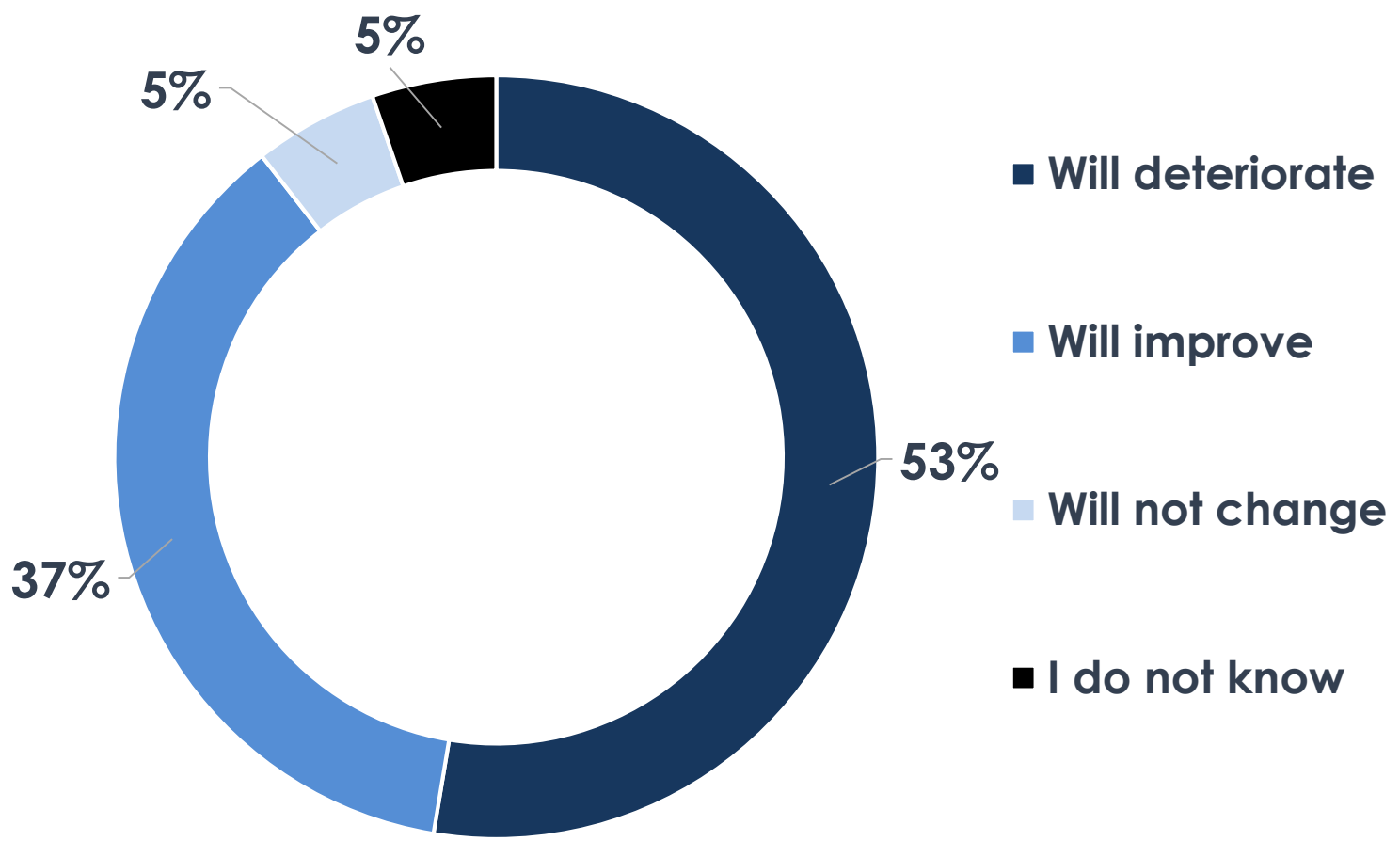
Economic Policy – perception of economic performance

In your opinion, how has Brazil's economic situation performed in the past 12 months?



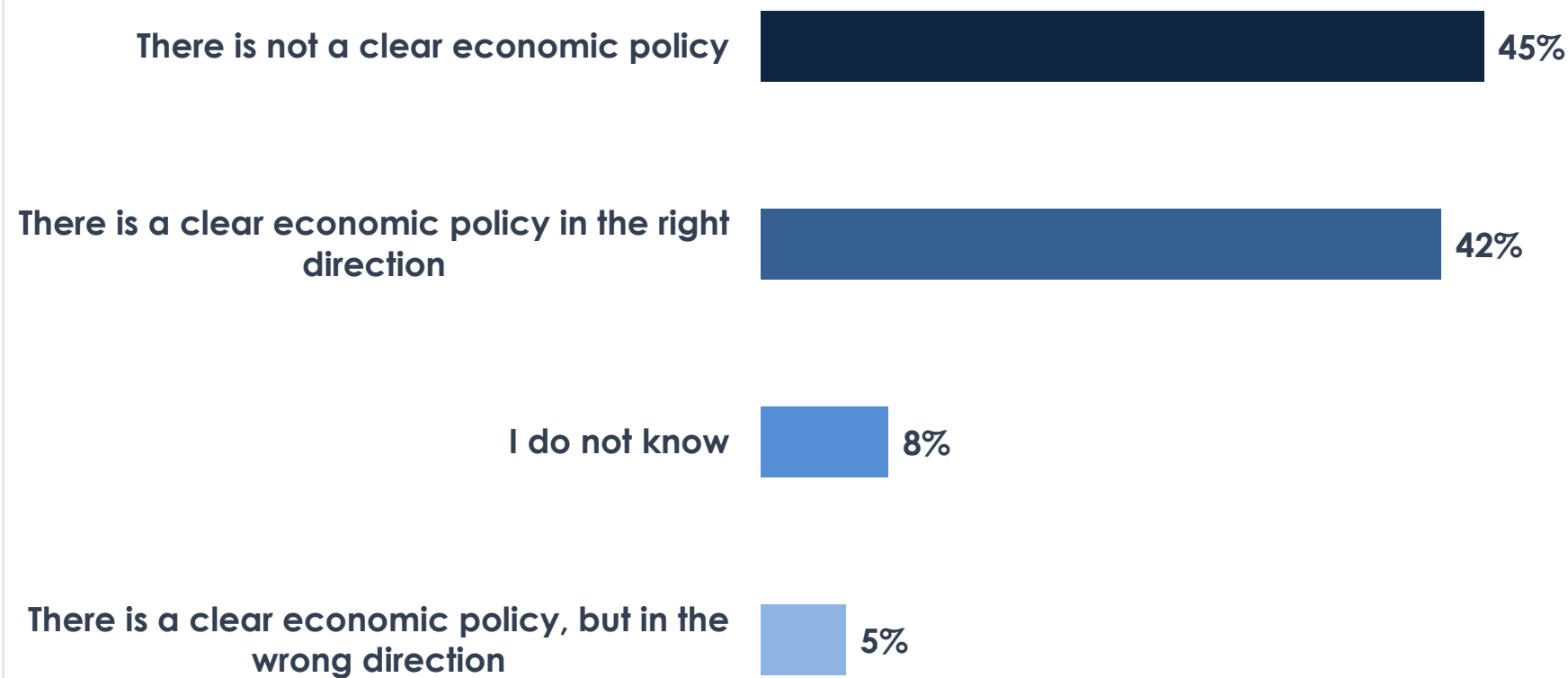
Economic Policy – expectations of economic performance

In your opinion, how will Brazil's economic situation perform in the next 12 months?



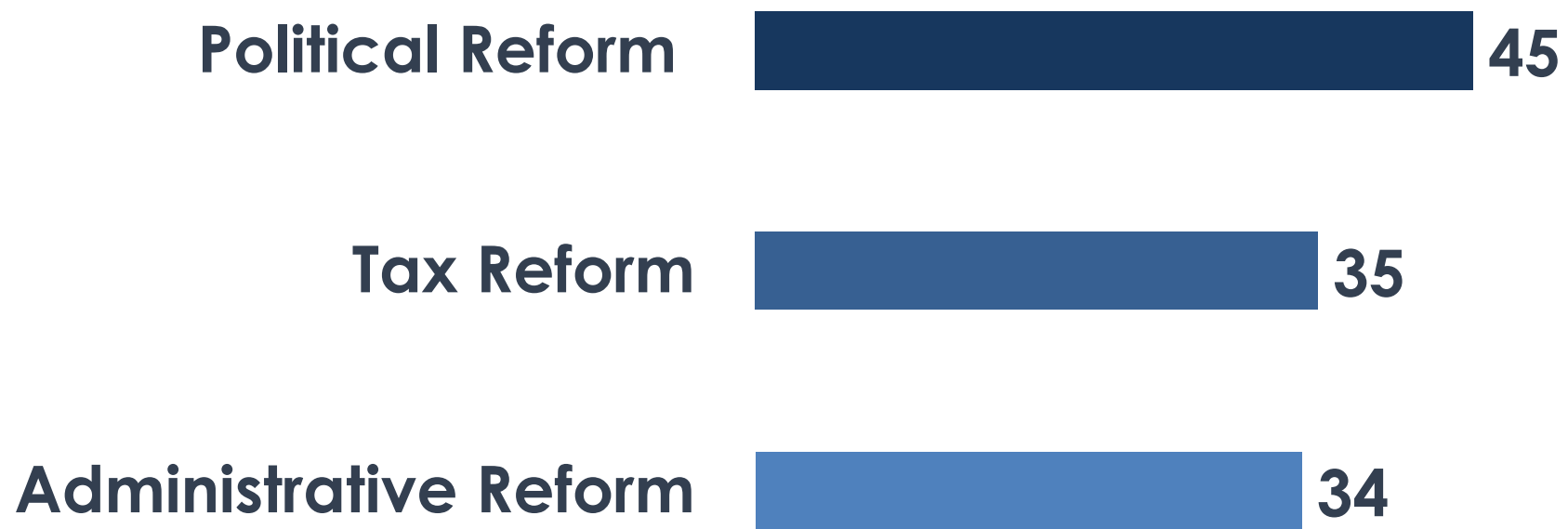
Economic Policy – evaluation of economic policy

What is your stance on the Brazilian government's economic policy?



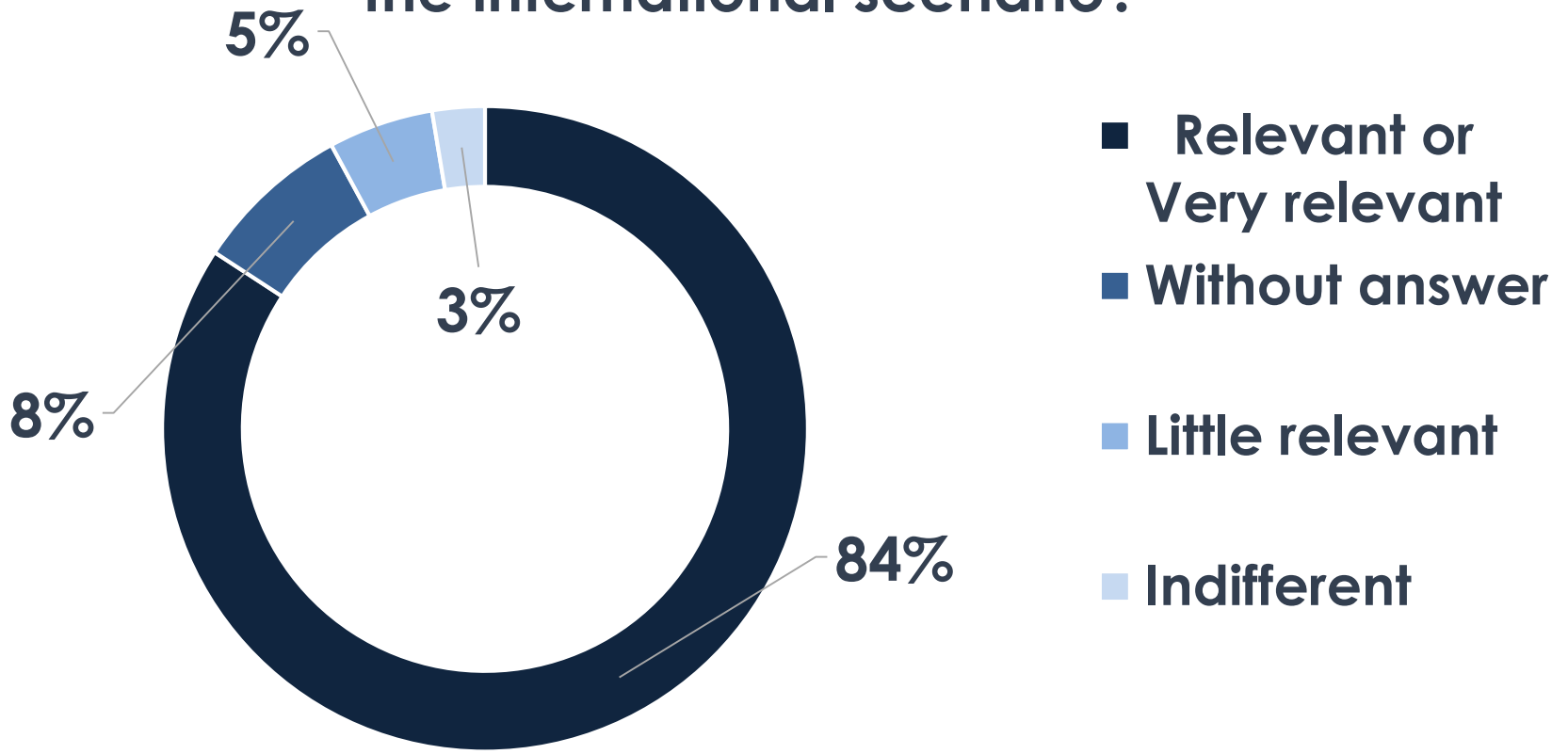
Economic Policy – priority topics for the reform agenda

In your opinion, what is the relevance of the reforms below for the Brazilian economy?



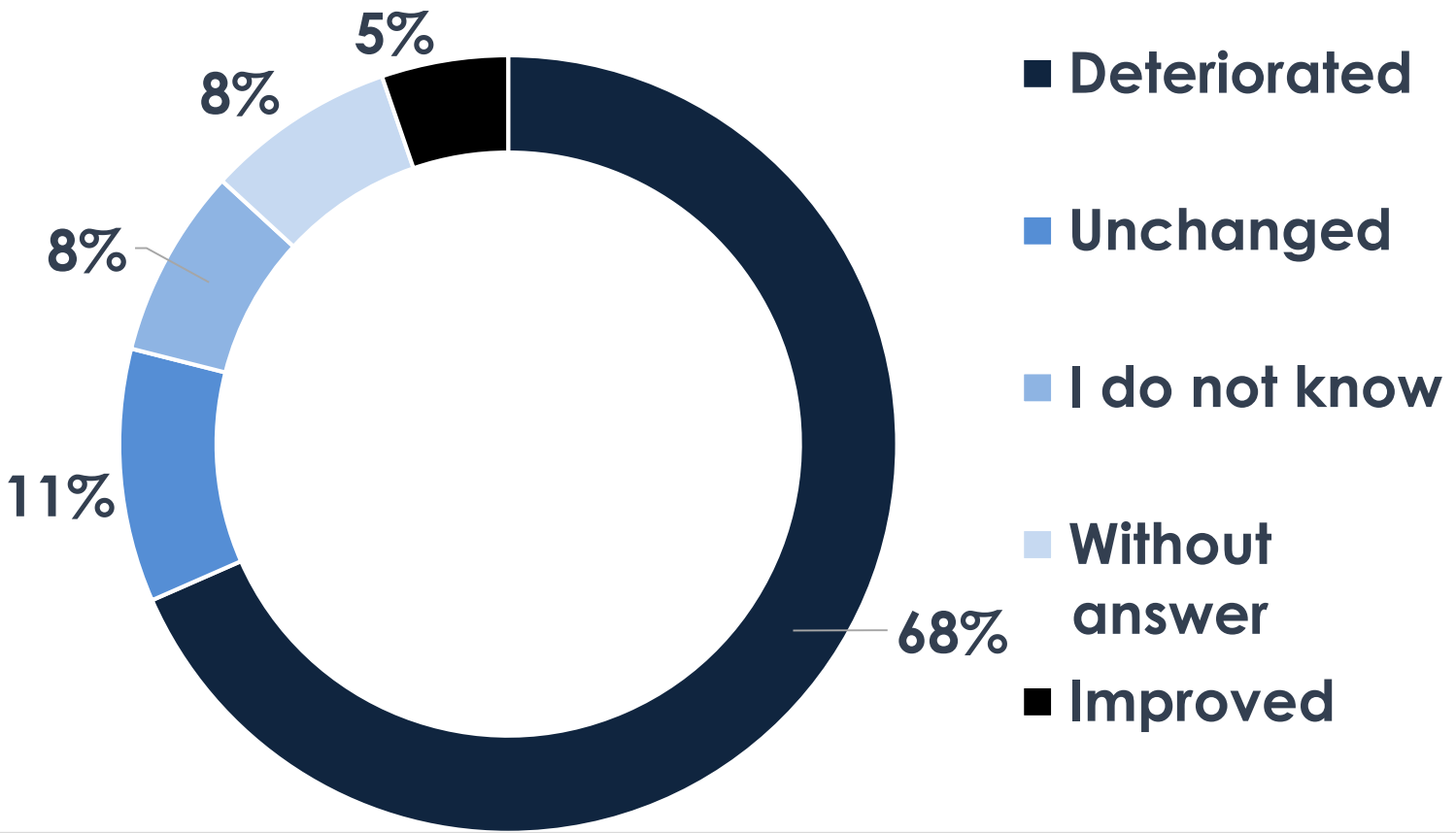
Economic Policy – Brazil as an international actor

In your opinion, is Brazil a relevant player in the international scenario?



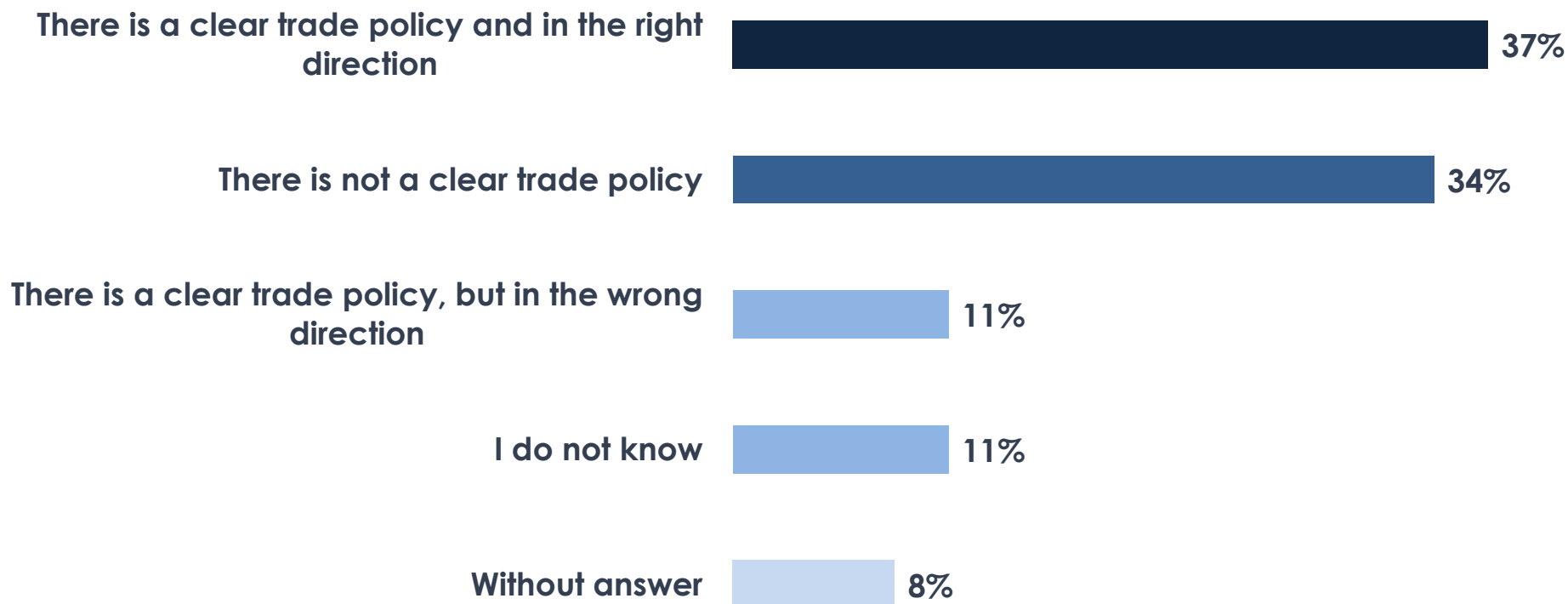
Economic Policy – Brazil as an international actor

In your opinion, how has Brazil's relevance in the international scenario evolved over the past 12 months?



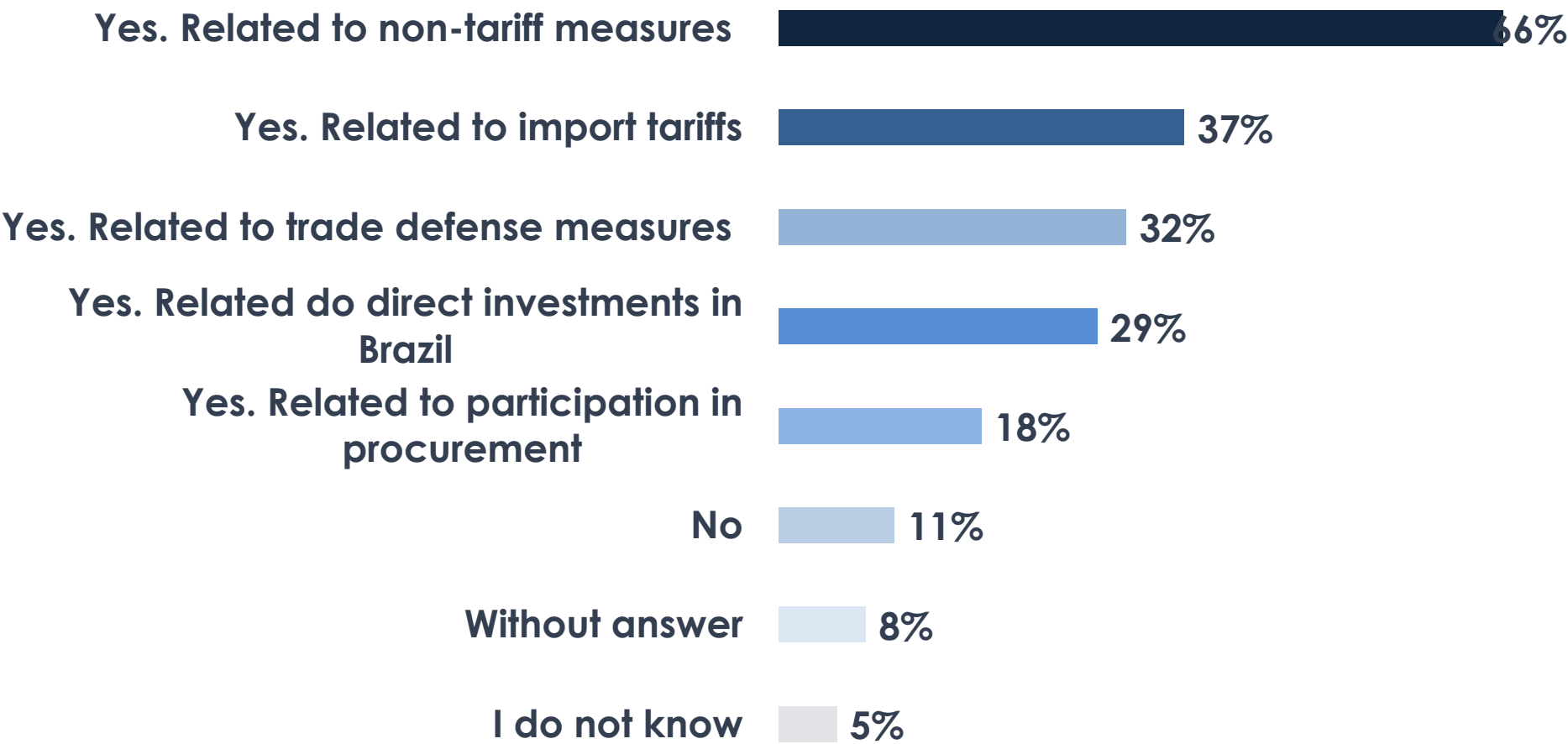
Trade Policy

What is your view on the Brazilian government's trade policy?



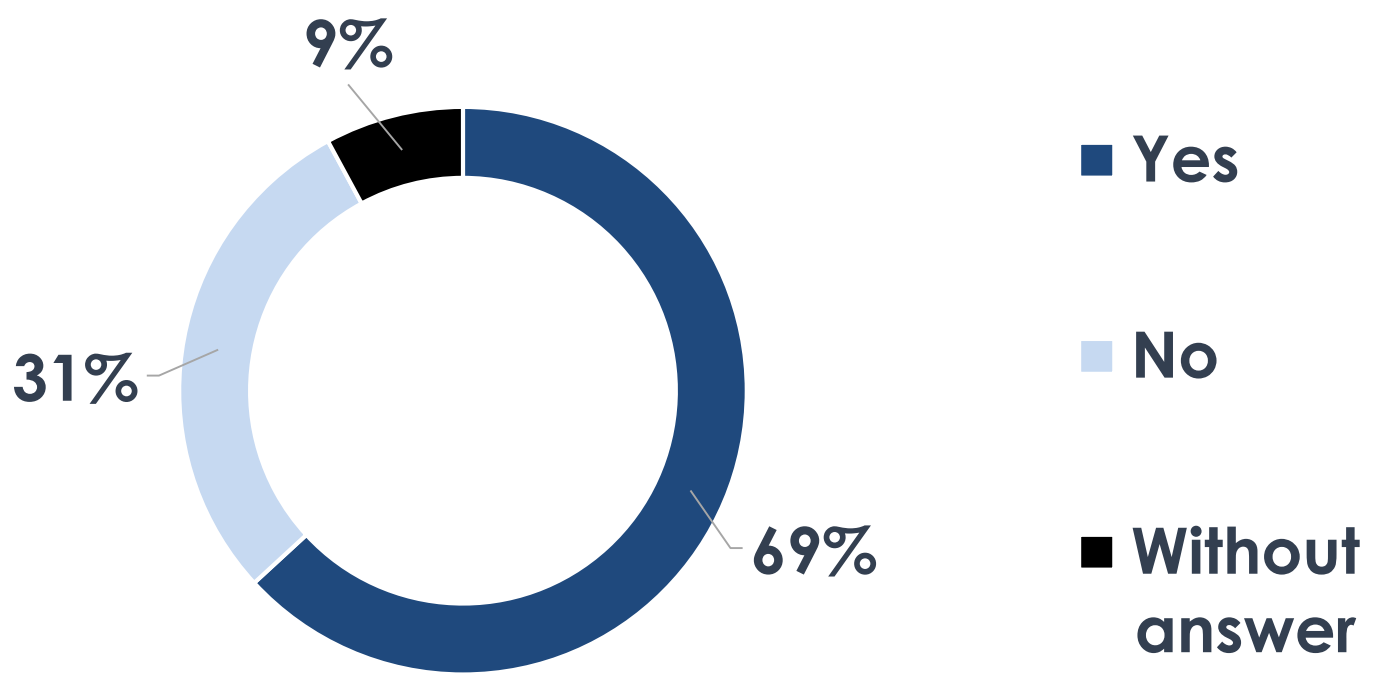
Removal of barriers

Has your diplomatic representation already taken steps with the Brazilian government to lift barriers faced by companies in your country to access the Brazilian market? If so, which ones?



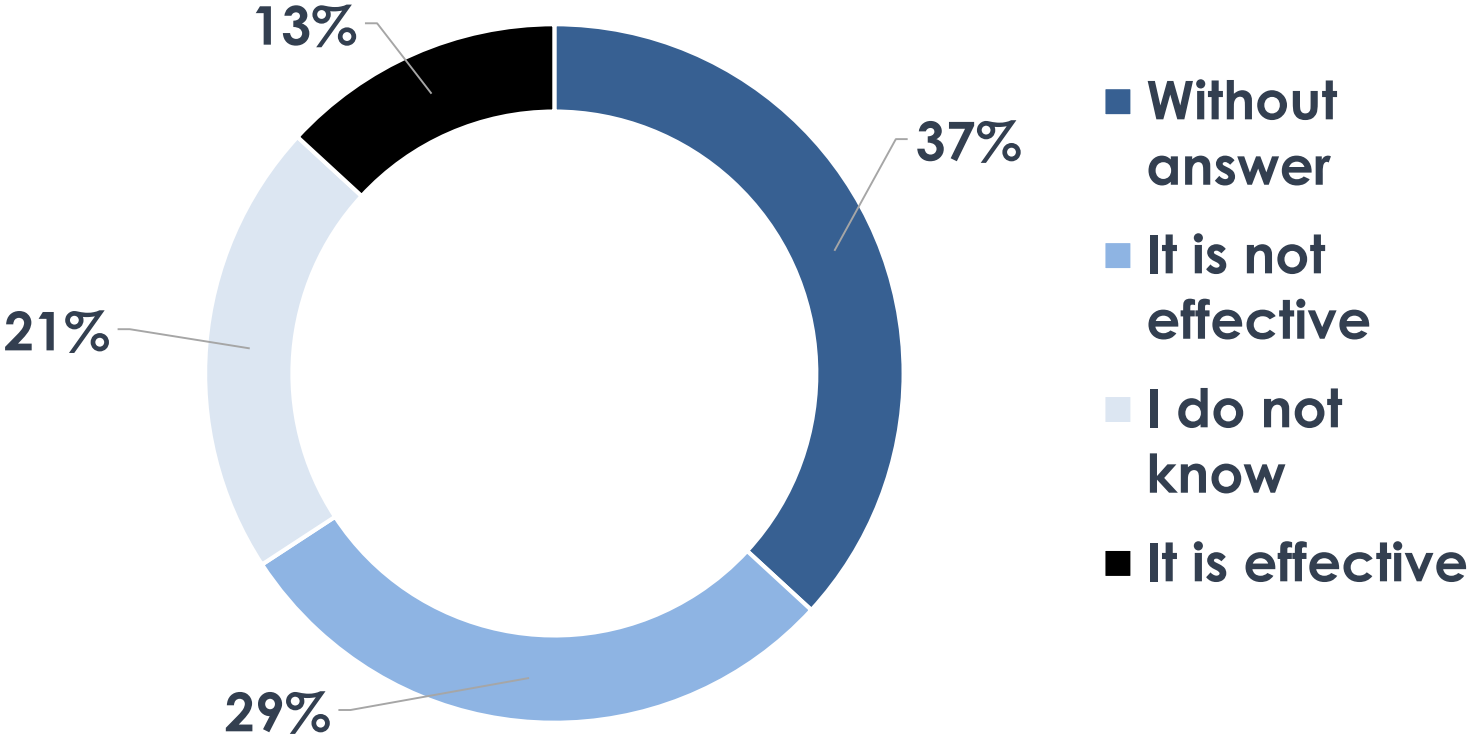
Bilateral mechanisms – economic and trade commissions

Does your country have a bilateral governmental trade and economic commission with Brazil?



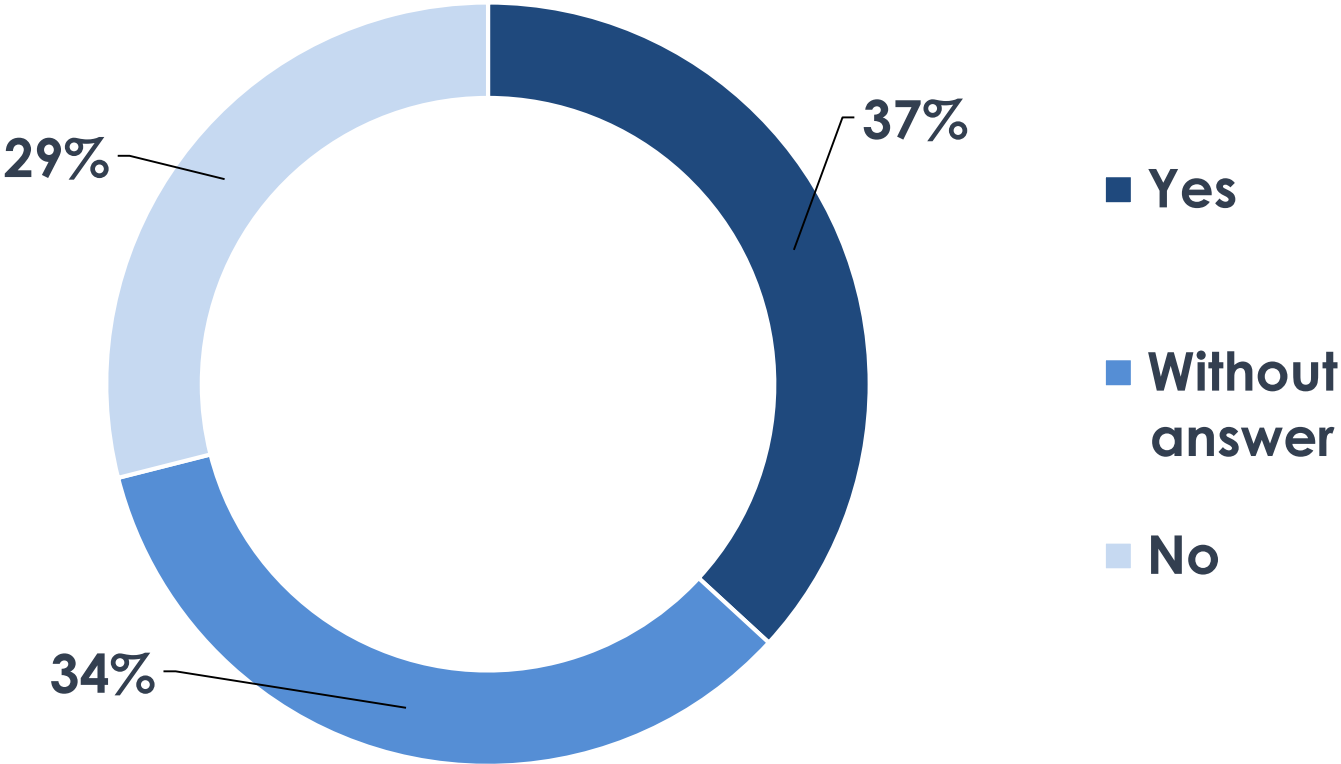
Bilateral mechanisms – economic and trade commissions efficiency

In your opinion, is this commission effective in resolving trade and investment barriers?



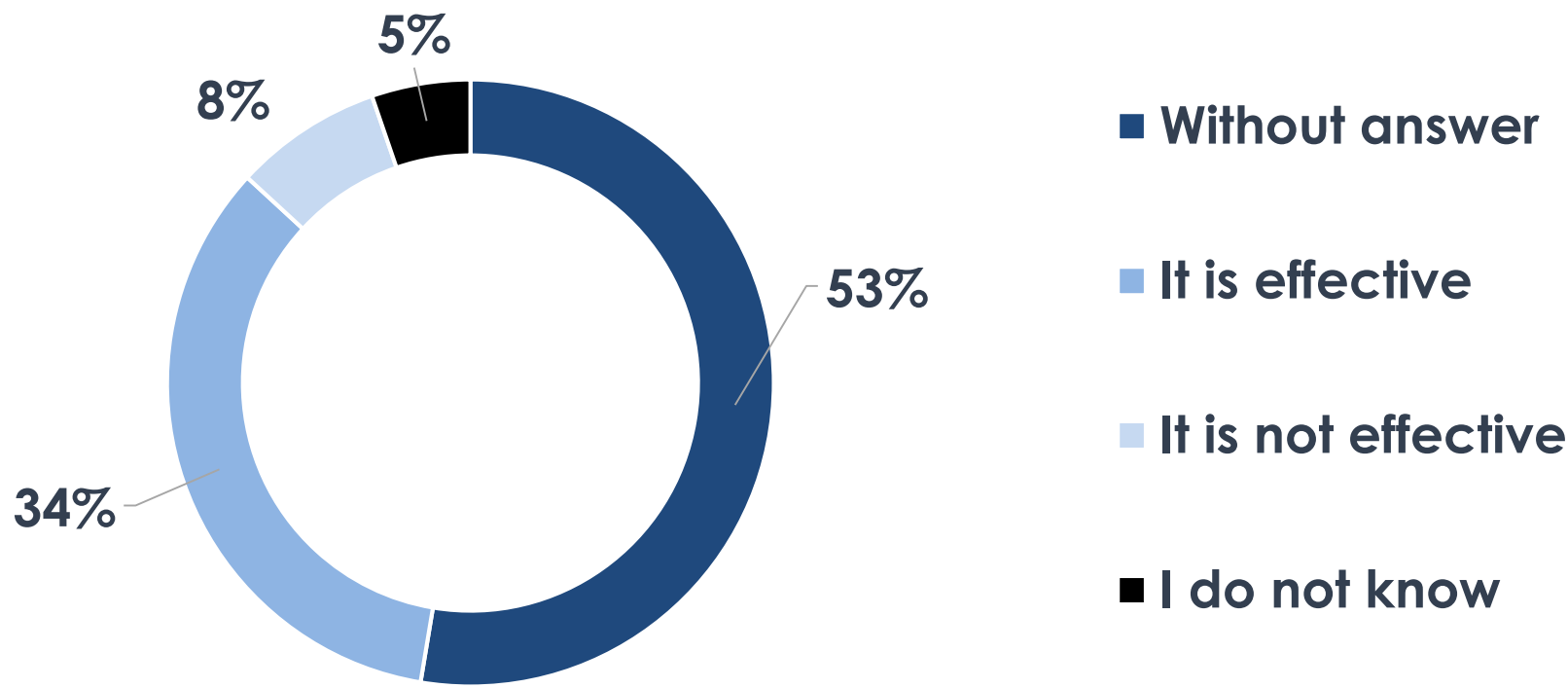
Bilateral mechanisms – science and technology commissions

Does your country have a bilateral scientific and technological governmental commission with Brazil?



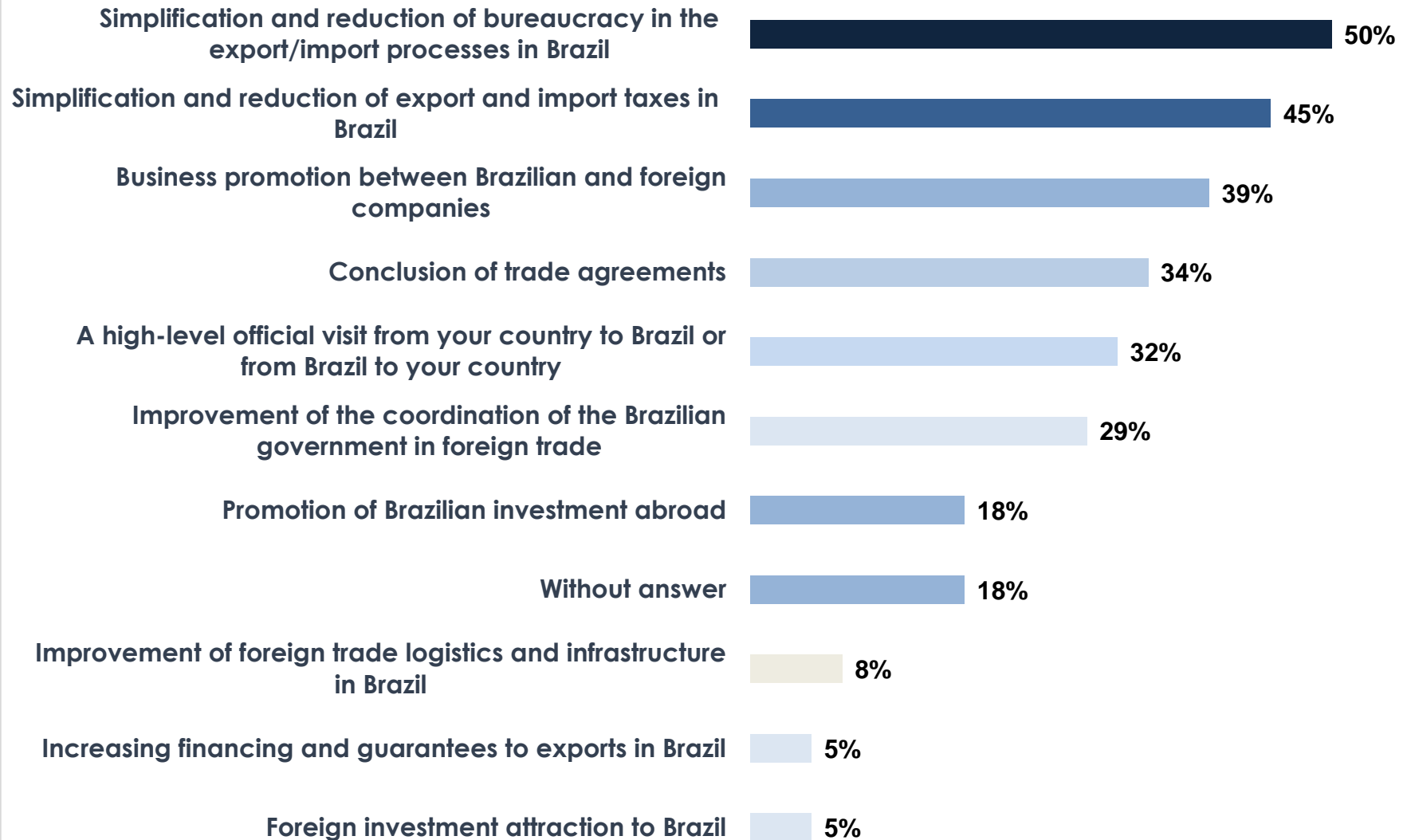
Bilateral mechanisms – science and technology commissions efficiency

In your opinion, is this commission effective in promoting scientific and technological cooperation with Brazil?



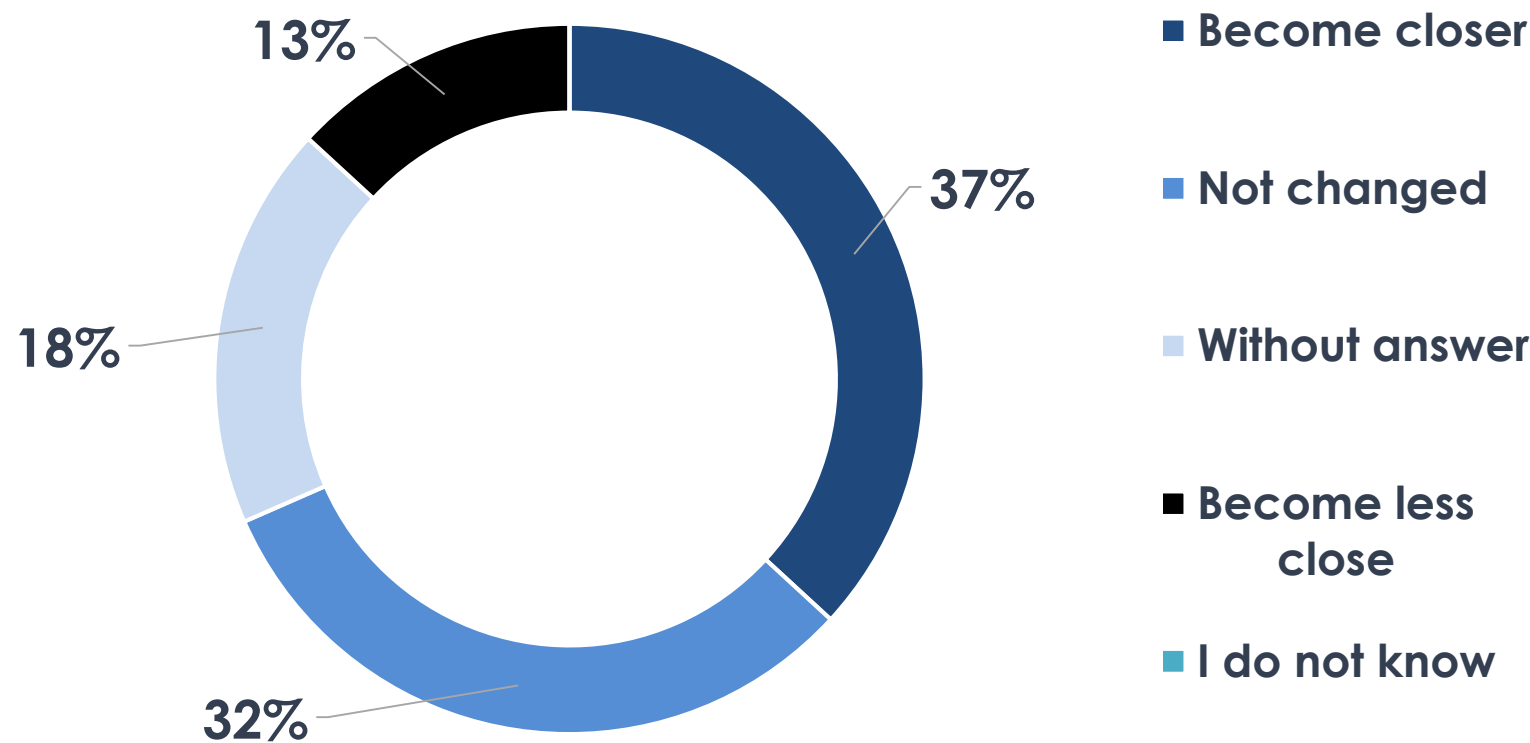
Trade Agenda – priority agenda

In your opinion, what are the most relevant topics to strengthen the ties between Brazil and your country?



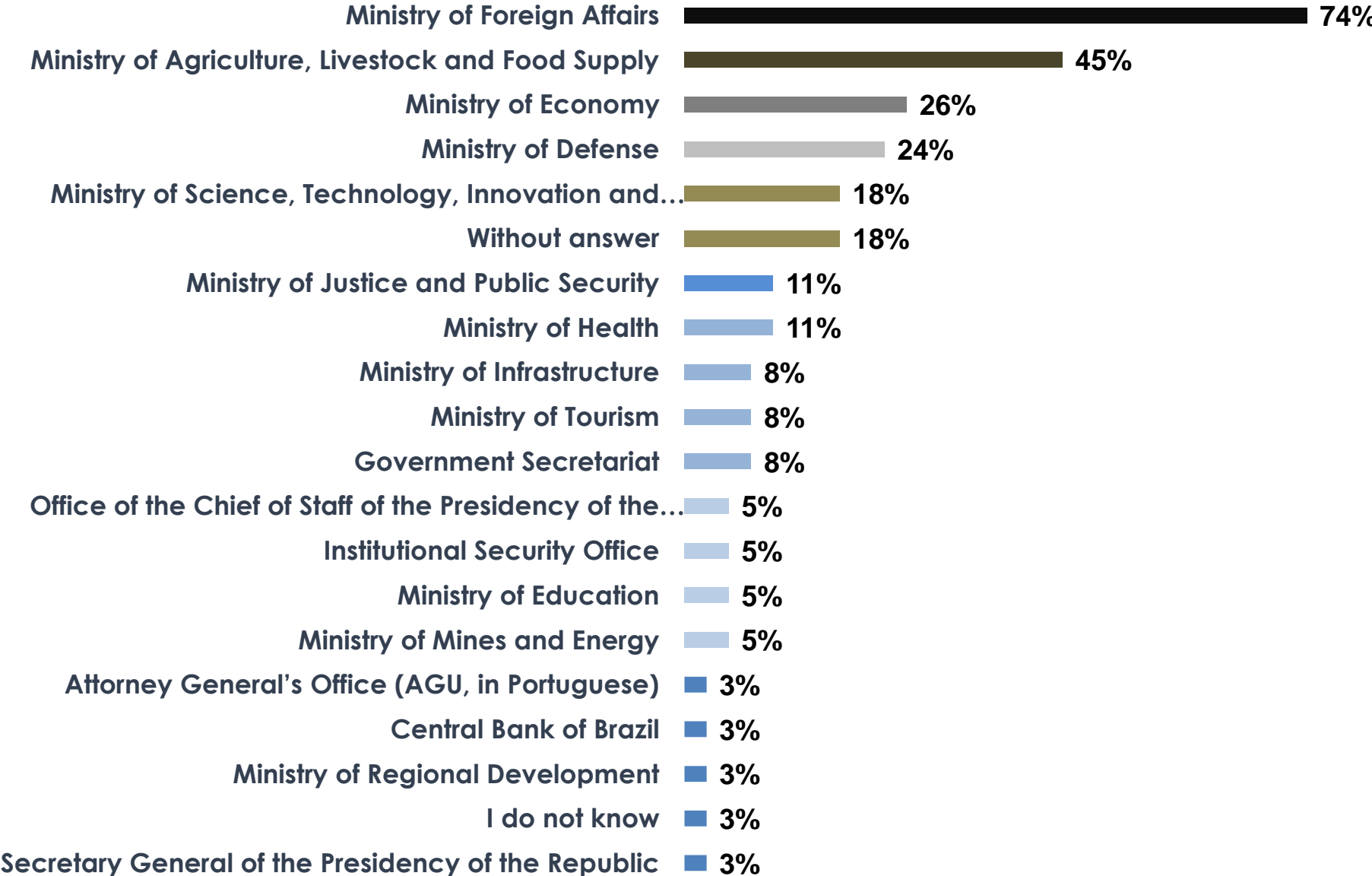
Relationship with the Brazilian government

In your opinion, in the past 12 months, the relationship of your diplomatic representation with the Brazilian government has:

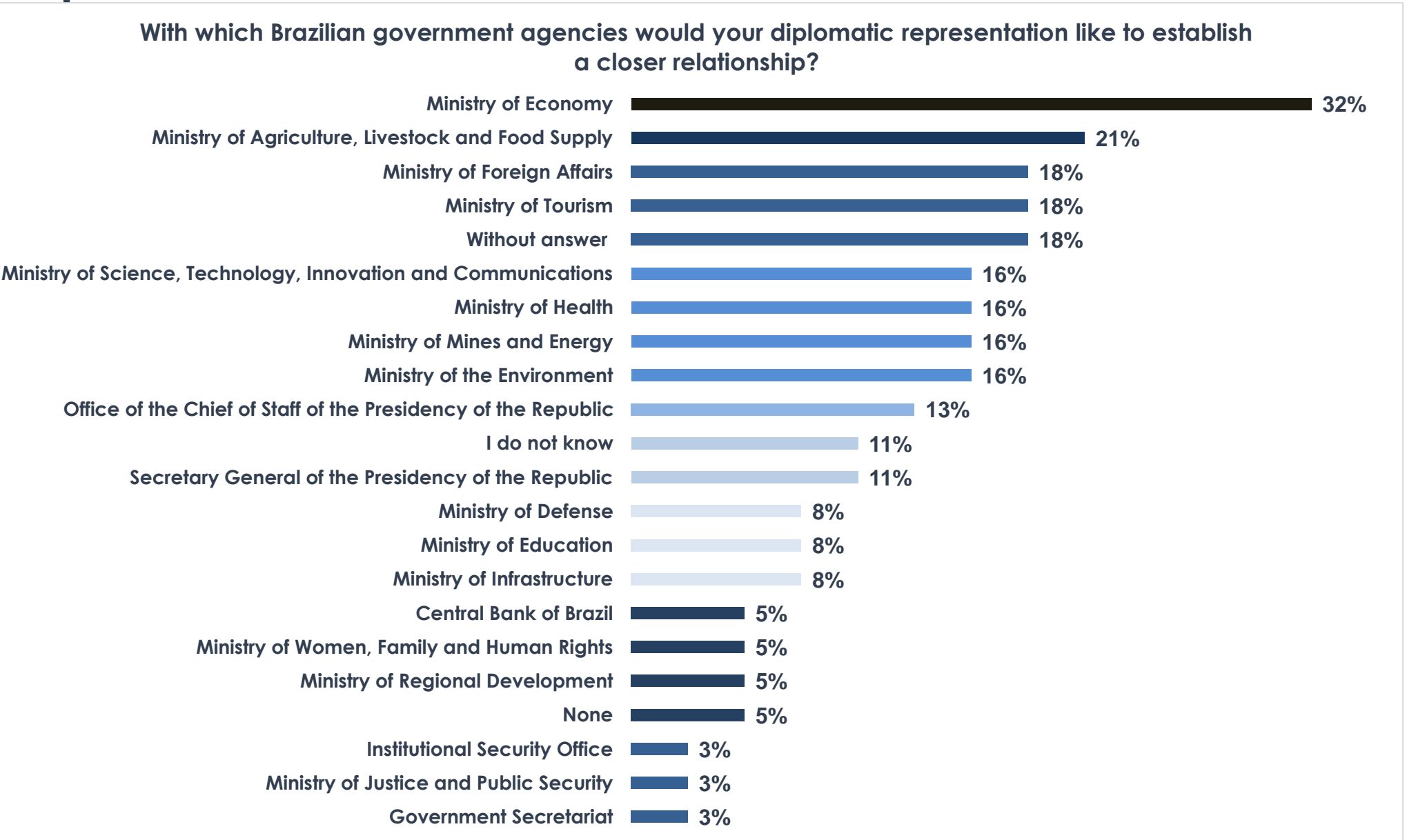


Relationship with the Brazilian government – closer relation

With which Brazilian government agencies does your diplomatic representation have a closer relationship?

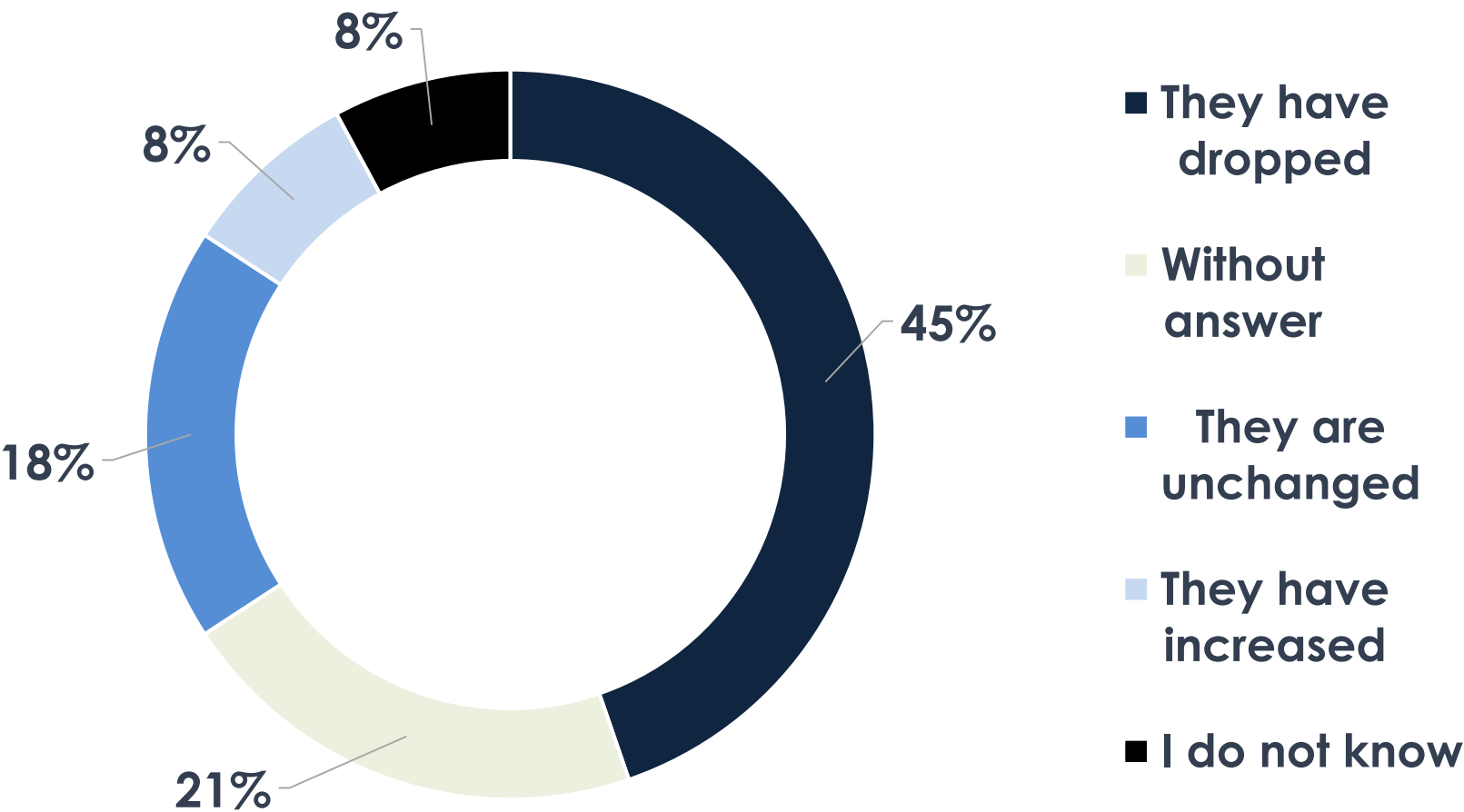


Relationship with the Brazilian government – could be improved



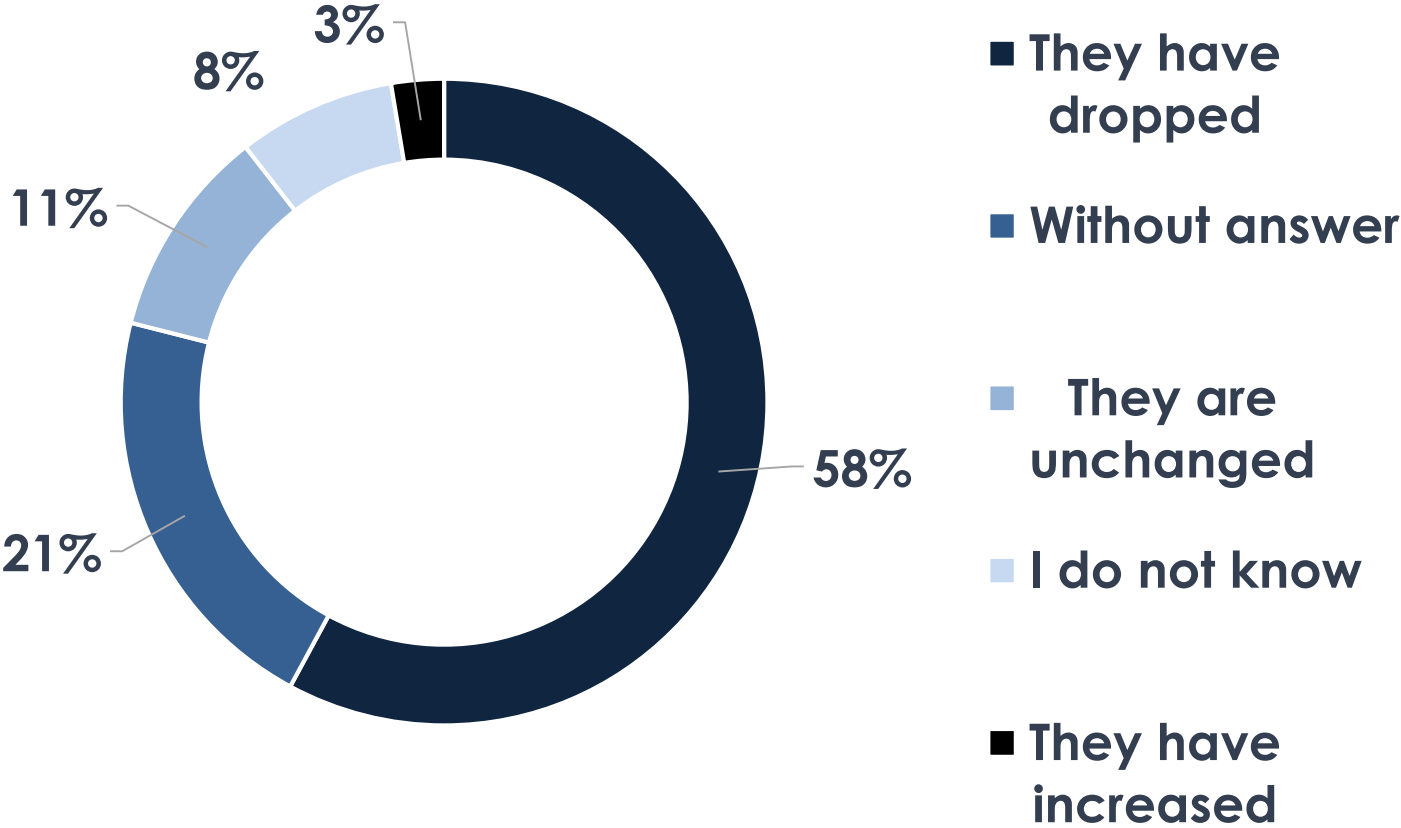
Effects of the pandemic – on Brazilian exports

In your opinion, how did the effects of the pandemic affect exports from Brazil to your country?



Effects of the pandemic – on Brazilian imports

In your opinion, how did the effects of the pandemic affect exports from your country to Brazil?



Barriers to access markets – new barriers

Have companies in your country been affected by new barriers to access the Brazilian market due to the pandemic?

No 34%

I do not know 18%

Without answer 16%

Yes. Related to non-tariff measures 13%

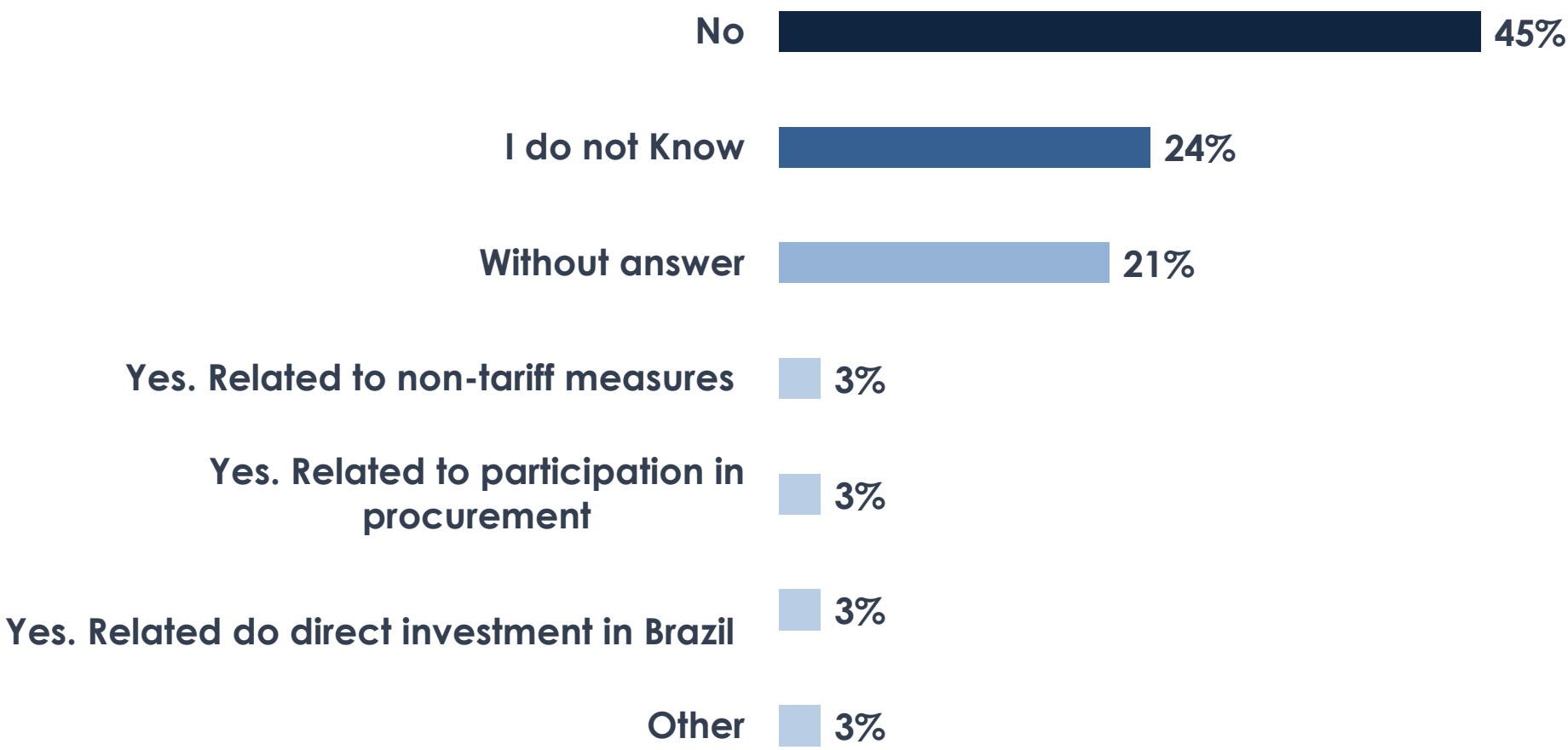
Yes. Related to import tariffs 11%

Yes. Related do direct investments in Brazil 5%

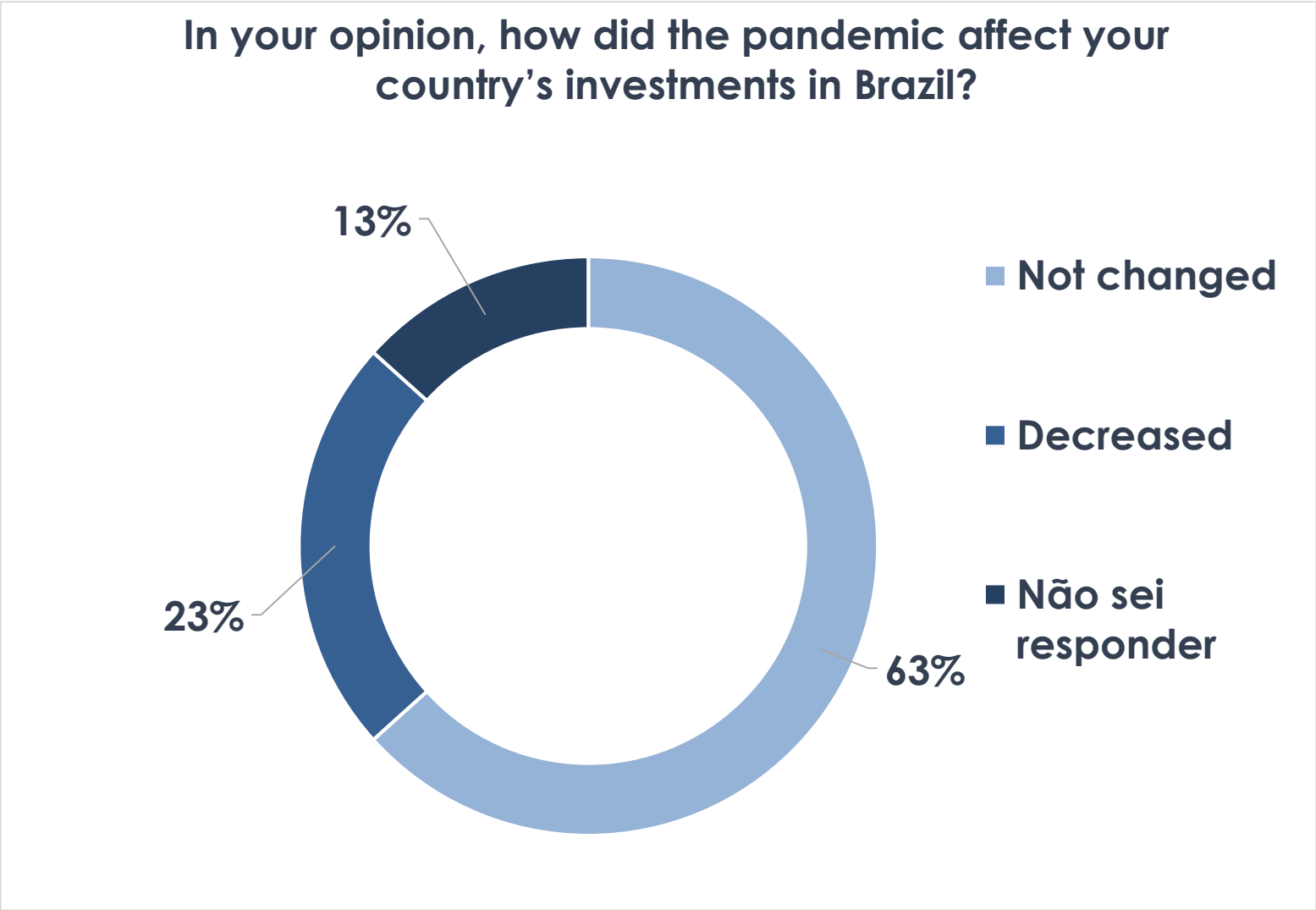
Others 3%

Brazilian investment – removal of barriers

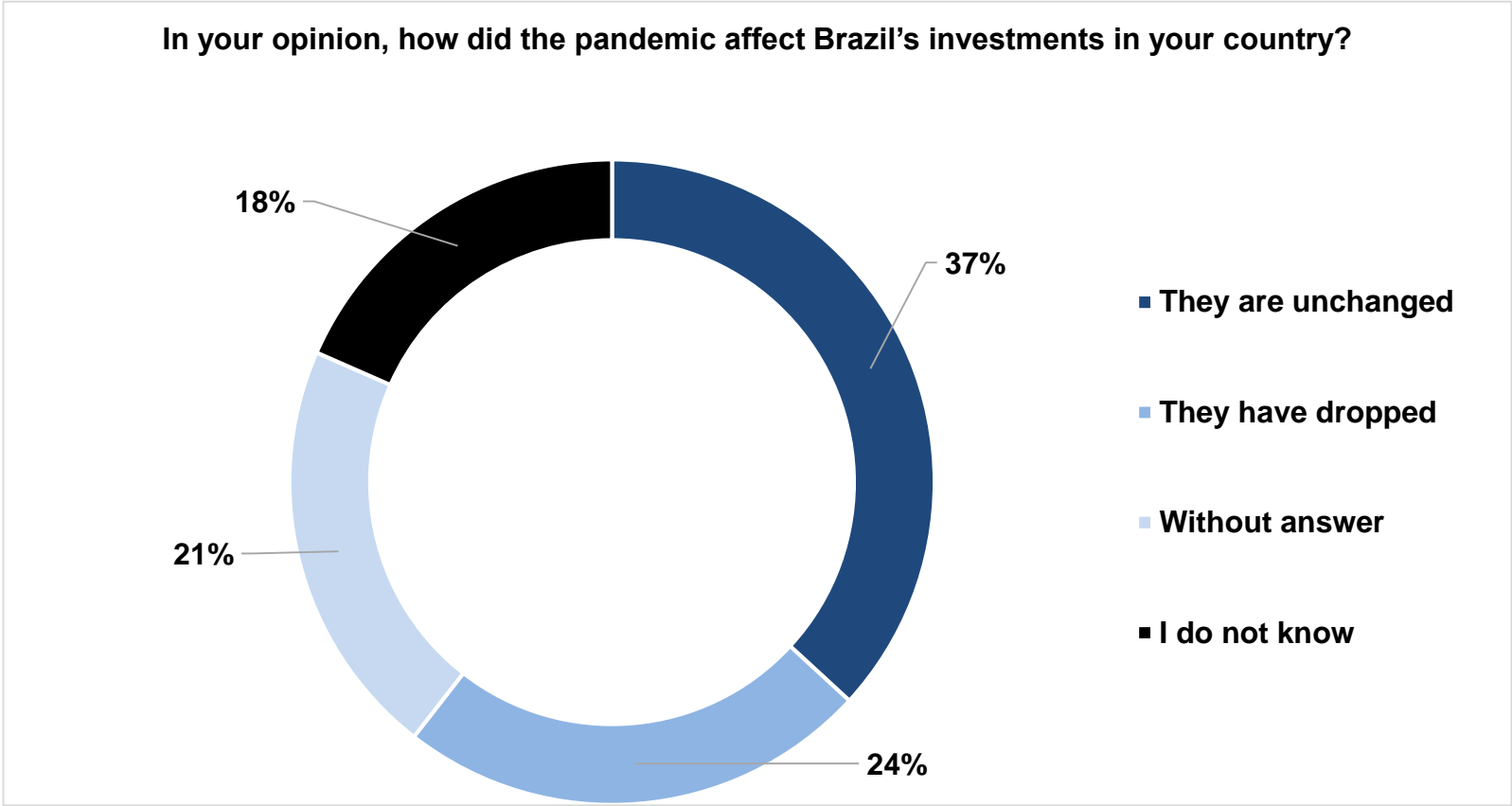
Have companies in your country benefited from the removal of barriers to access the Brazilian market due to the pandemic?



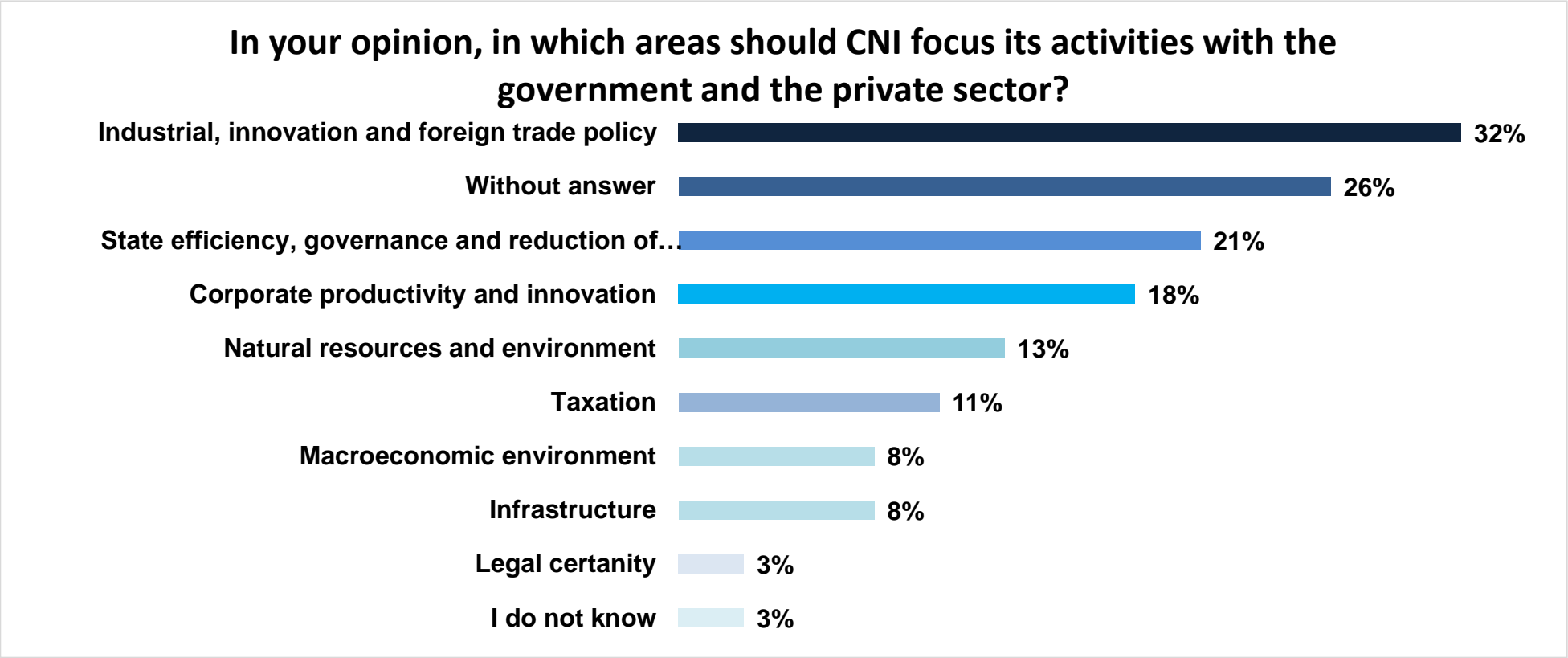
Foreign investments in Brazil – effects of the pandemic



Brazilian investments abroad– effects of the pandemic



CNI focus of activities



Thank you!

<http://www.portaldaindustria.com.br/cni/canais/assuntos-internacionais/publicacoes/pesquisa-percepcao-do-corpo-diplomatico-cni/>

