

BRAZIL

COMPETITIVENESS REPORT

2019-2020

Videoconferência do XIV Briefing Diplomático
Brasília, 18 de setembro de 2020 - 10h às 11h



Brazilian National Confederation of Industry
THE FUTURE OF INDUSTRY

Selected countries

ARG: Argentina

AUS: Australia

CAN: Canada

CHL: Chile

CHN: China

COL: Colombia

ESP: Spain

IDN: Indonesia

IND: India

KOR: South Korea

MEX: Mexico

PER: Peru

POL: Poland

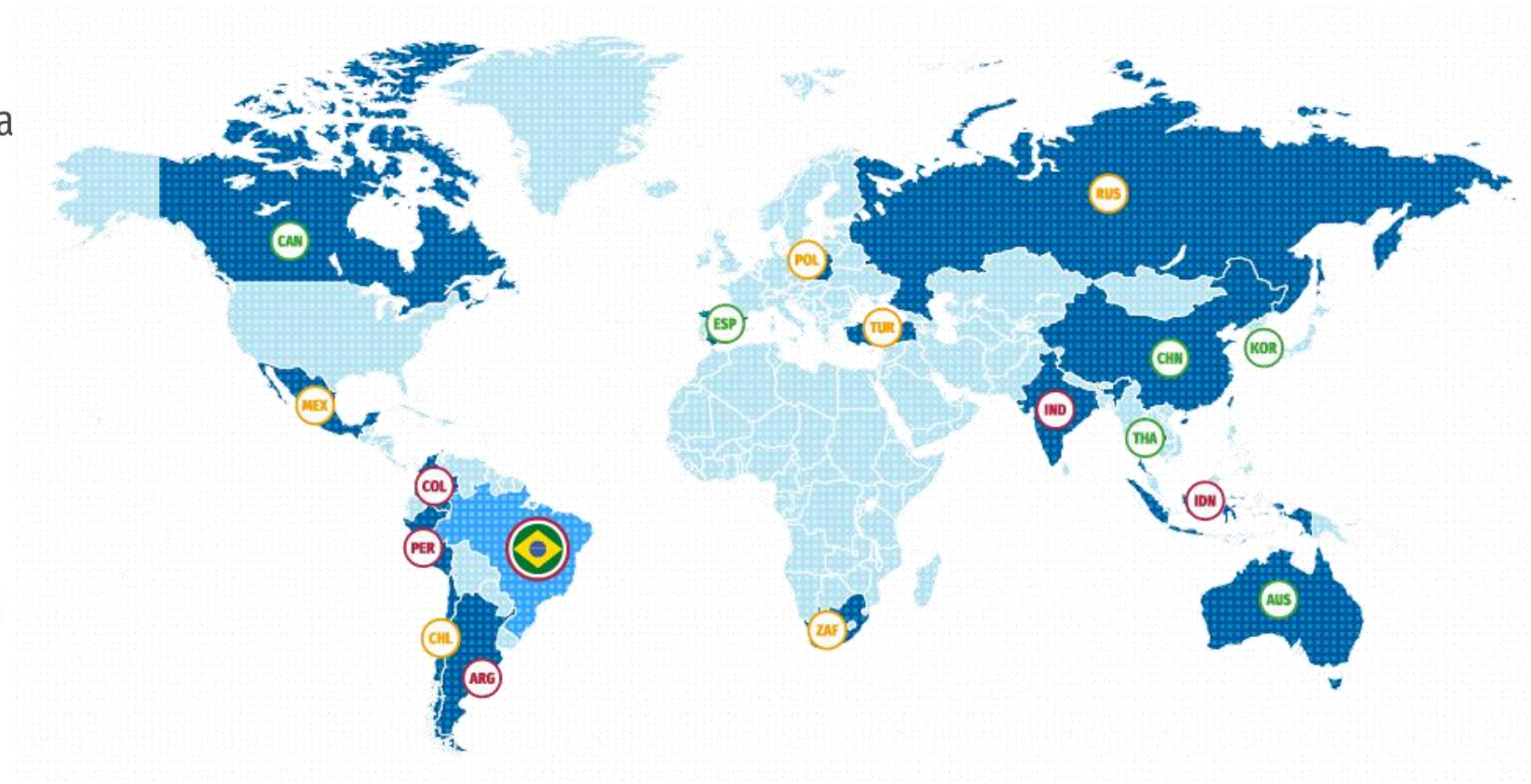
RUS: Russia

THA: Thailand

TUR: Turkey

ZAF: South Africa

 : Brazil



Brazil Competitiveness Report's factors are based on the Strategyc Map for Industry 2018-2022

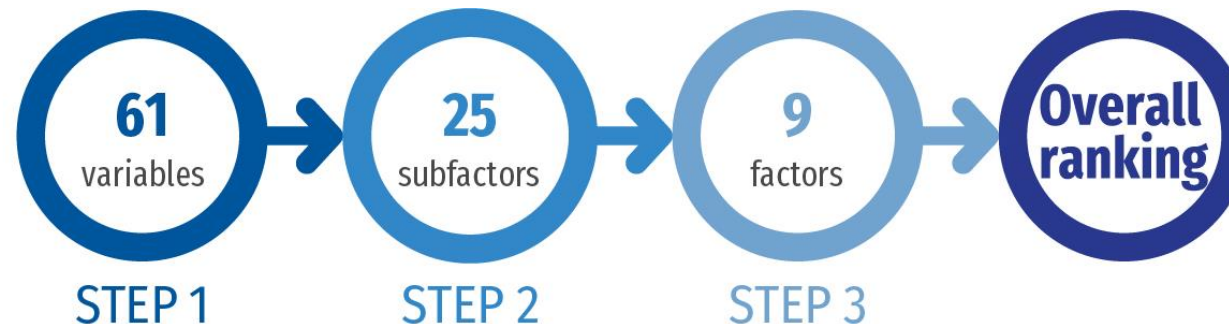
- Labor relations
- Productivity and Innovation within Companies
- Industrial, Innovation and Foreign Trade Policy
- Infrastructure
- Taxation
- Financing
- Macroeconomic environment
- Education
- Legal Certainty
- Efficiency of State, Governance and Red Tape Reduction
- Natural Resources and the Environment



- Labor
- Technology and Innovation
- Productive Structure, scale and competition
- Infrastructure and logistics
- Taxation
- Financing
- Macroeconomic environment
- Education
- Business environment

The Brazil Competitiveness Report


- ✓ Assesses the determinants of competitiveness in a country
- ✓ Analyses NINE FACTORS that condition companies' abilities of competing in the market
- ✓ Presents 61 ECONOMIC VARIABLES associated to the NINE FACTORS and 25 SUBFACTORS
- ✓ Compares the value of each of these 61 variables in Brazil and in other 17 SELECTED COUNTRIES



General ranking

Simple average of the values recorded in the nine competitiveness factors

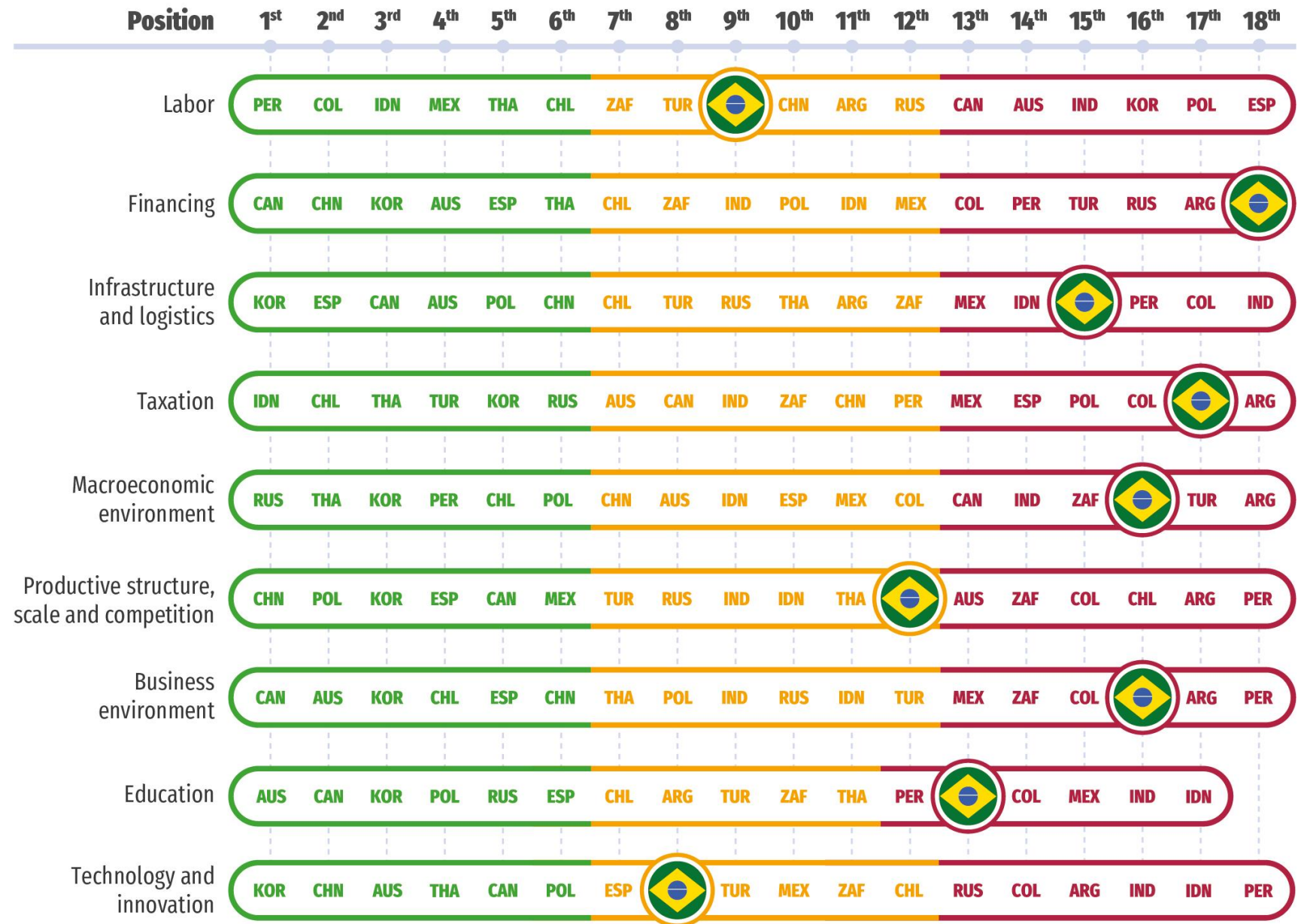
COMPETITIVE POSITION OF THE 18 SELECTED COUNTRIES

KOR	CAN	AUS	CHN	ESP	THA	POL	CHL	RUS	ZAF	TUR	MEX	IDN	IND	COL	PER		ARG
1 st South Korea			4 th China			7 th Poland			10 th South Africa			13 th Indonesia			16 th Peru		
2 nd Canada			5 th Spain			8 th Chile			11 th Turkey			14 th India			17 th Brasil		
3 rd Australia			6 th Thailand			9 th Russia			12 th Mexico			15 th Colombia			18 th Argentina		

Brazil occupies the 17th position in the ranking

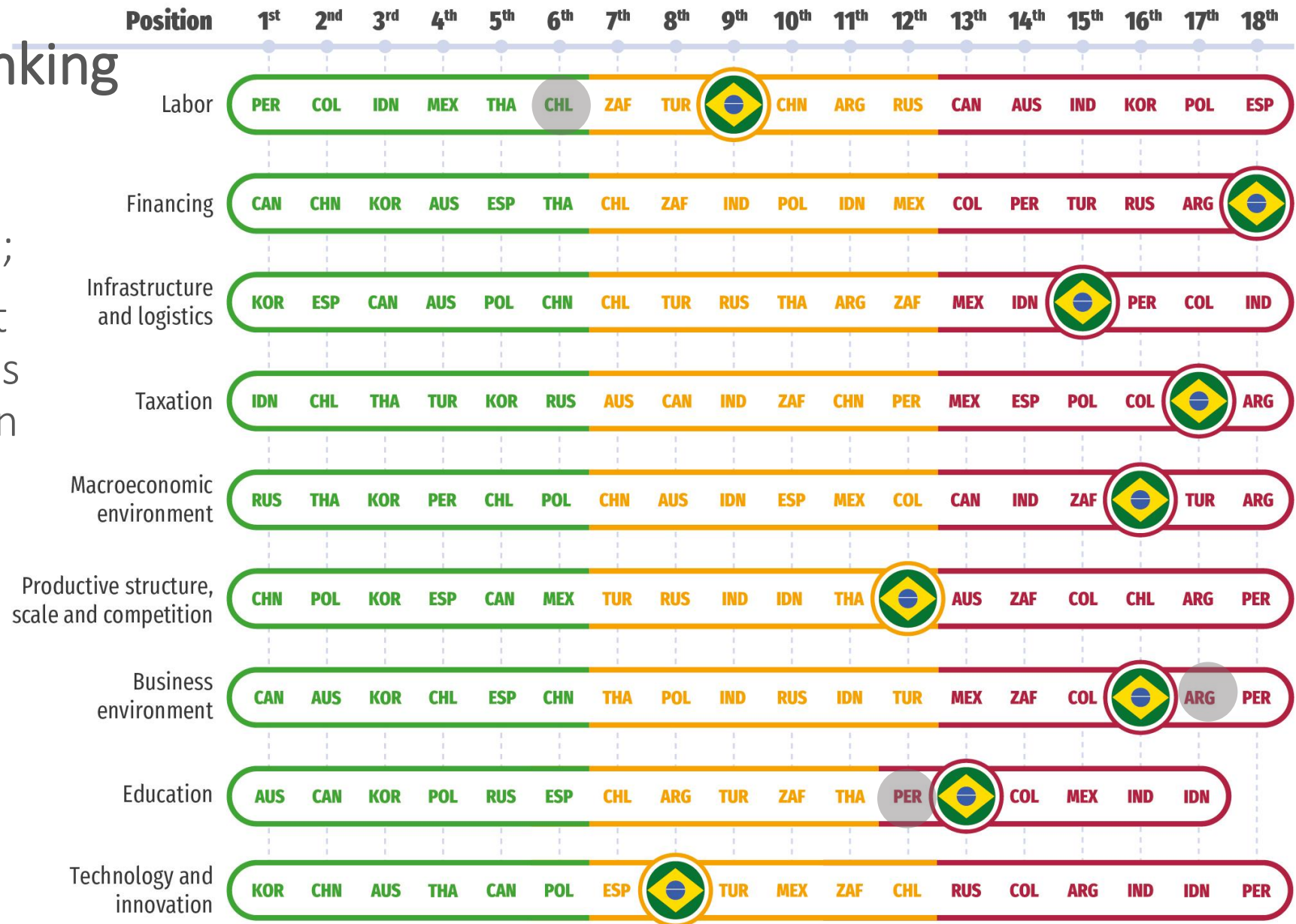
Ranking by factor

- ✓ Among the nine factors, Brazil is in the bottom third of the ranking in six, and in the middle third in three of them.
- ✓ Brazil is not among the upper third in any of the factors.

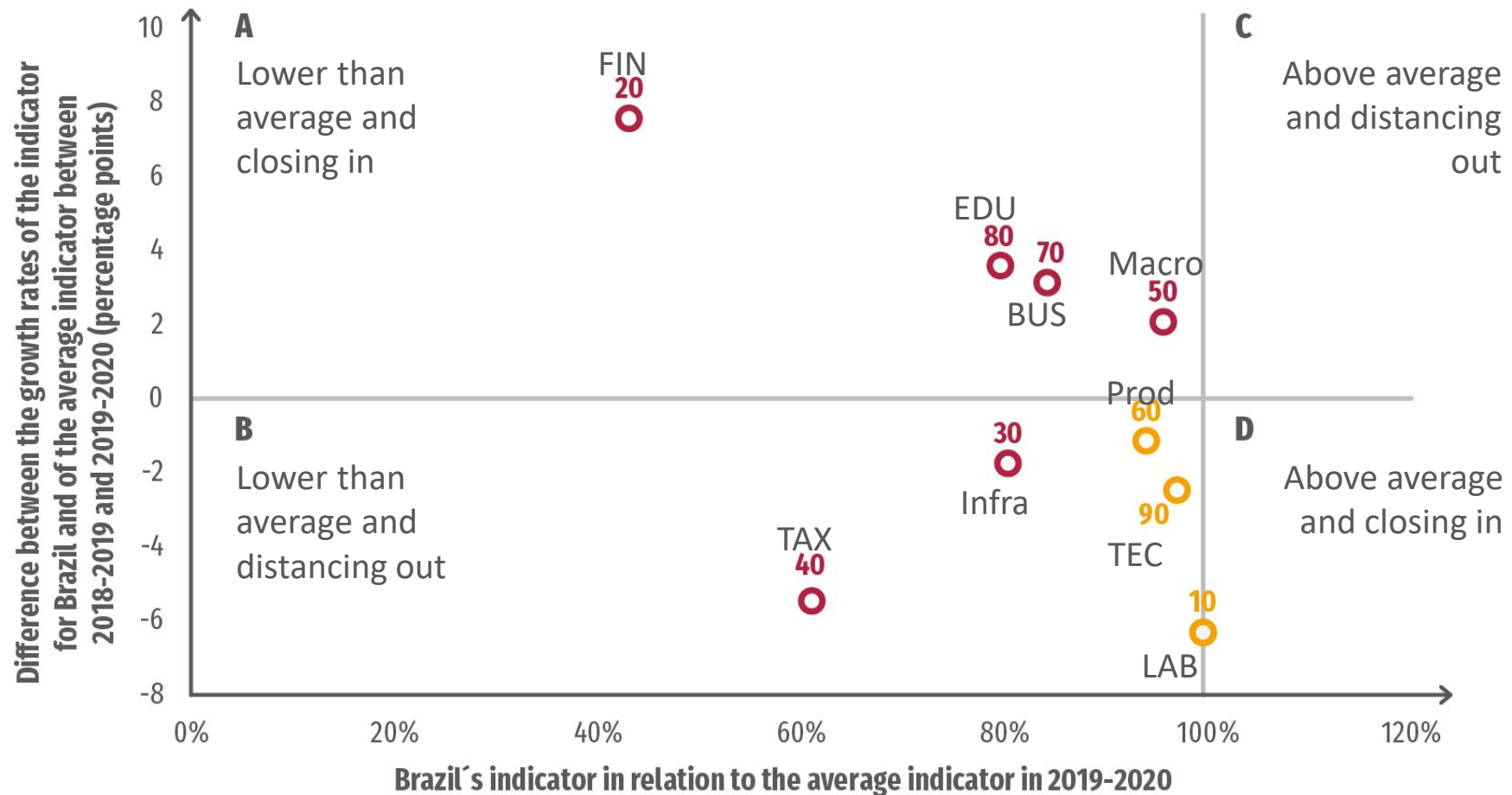


Changes in the ranking

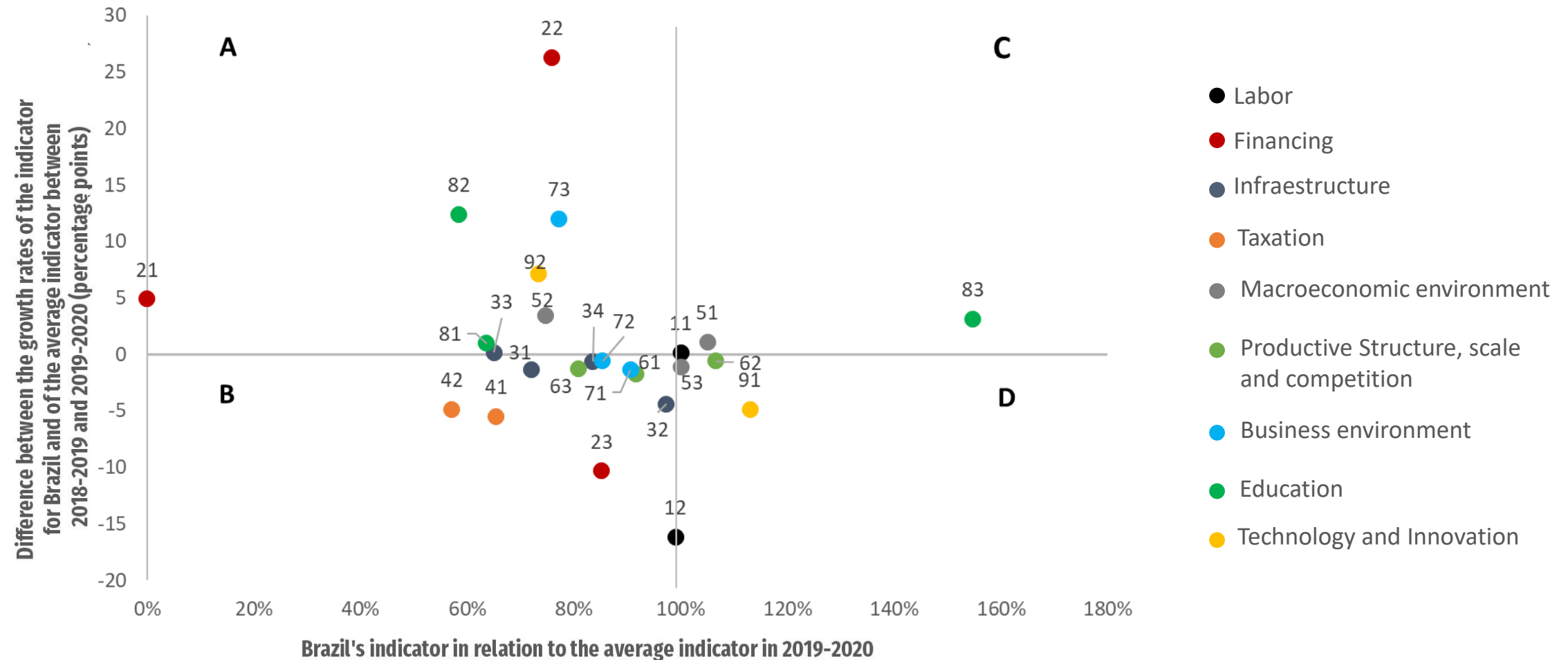
- ✓ Drop in the growth rate of its labor force;
- ✓ Reduction in the cost for starting a business for the second year in a row;
- ✓ Brazil improves its PISA score, but is surpassed by Peru, who has a better performance

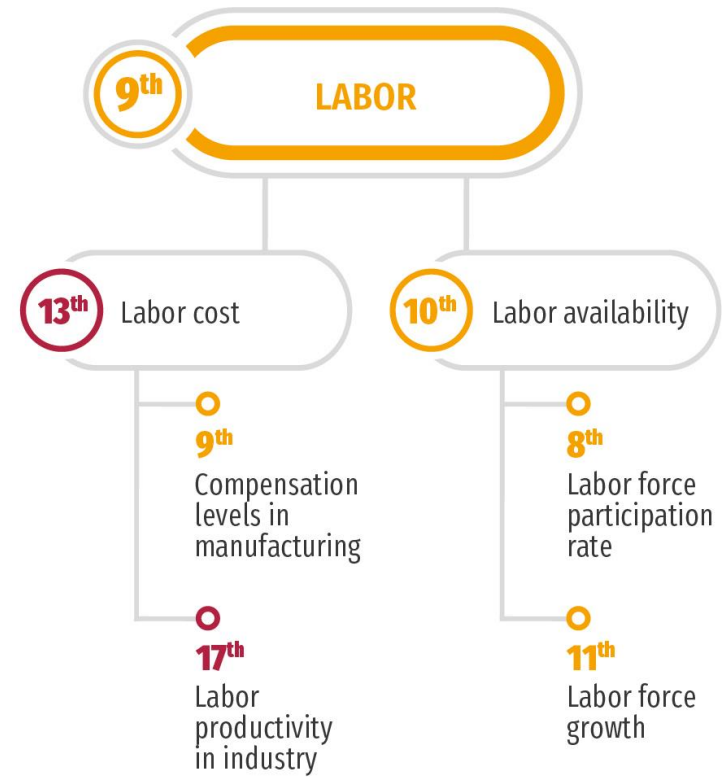


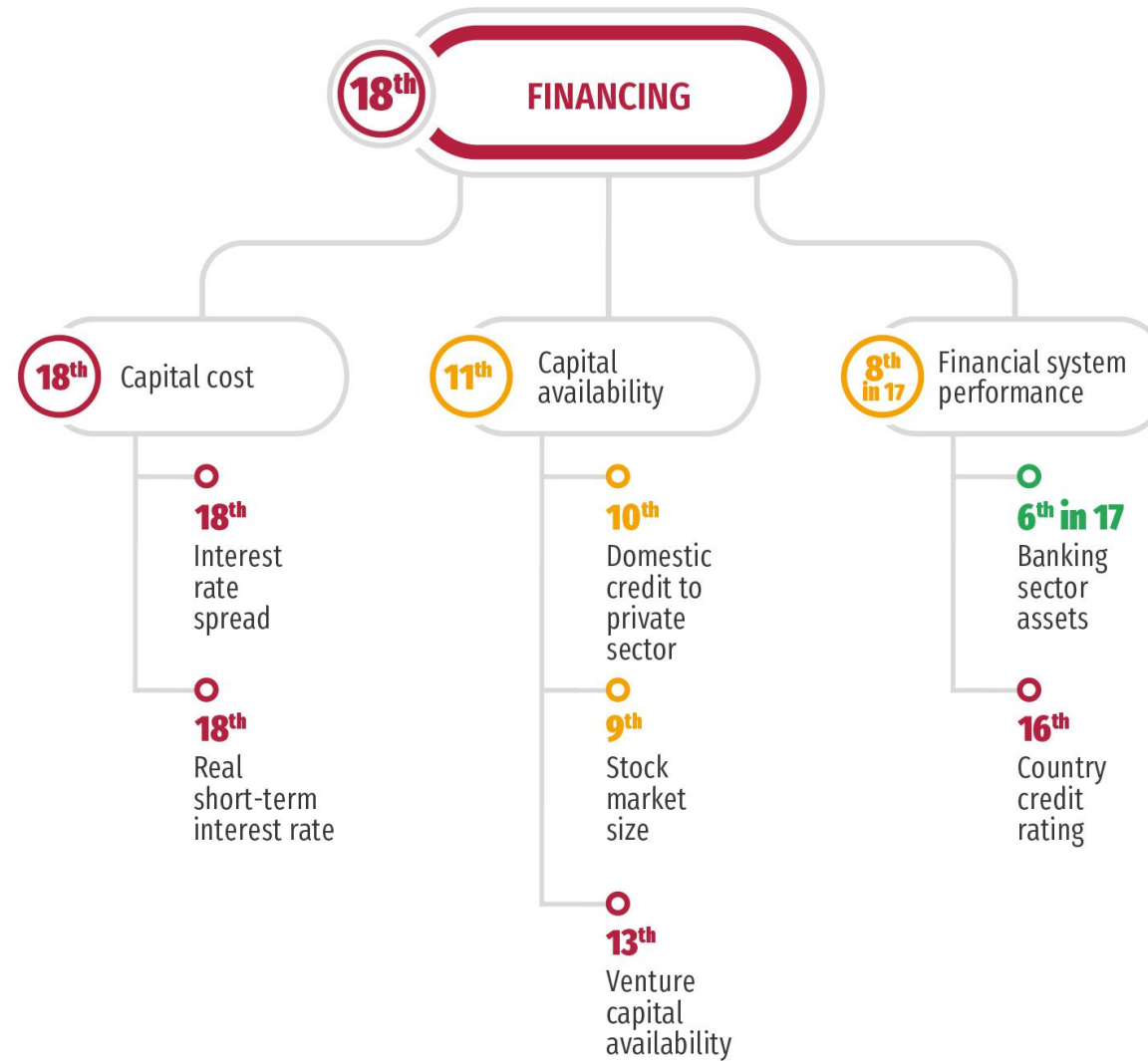
Comparison between the Brazilian performance and the average performance of the 18 countries by factor

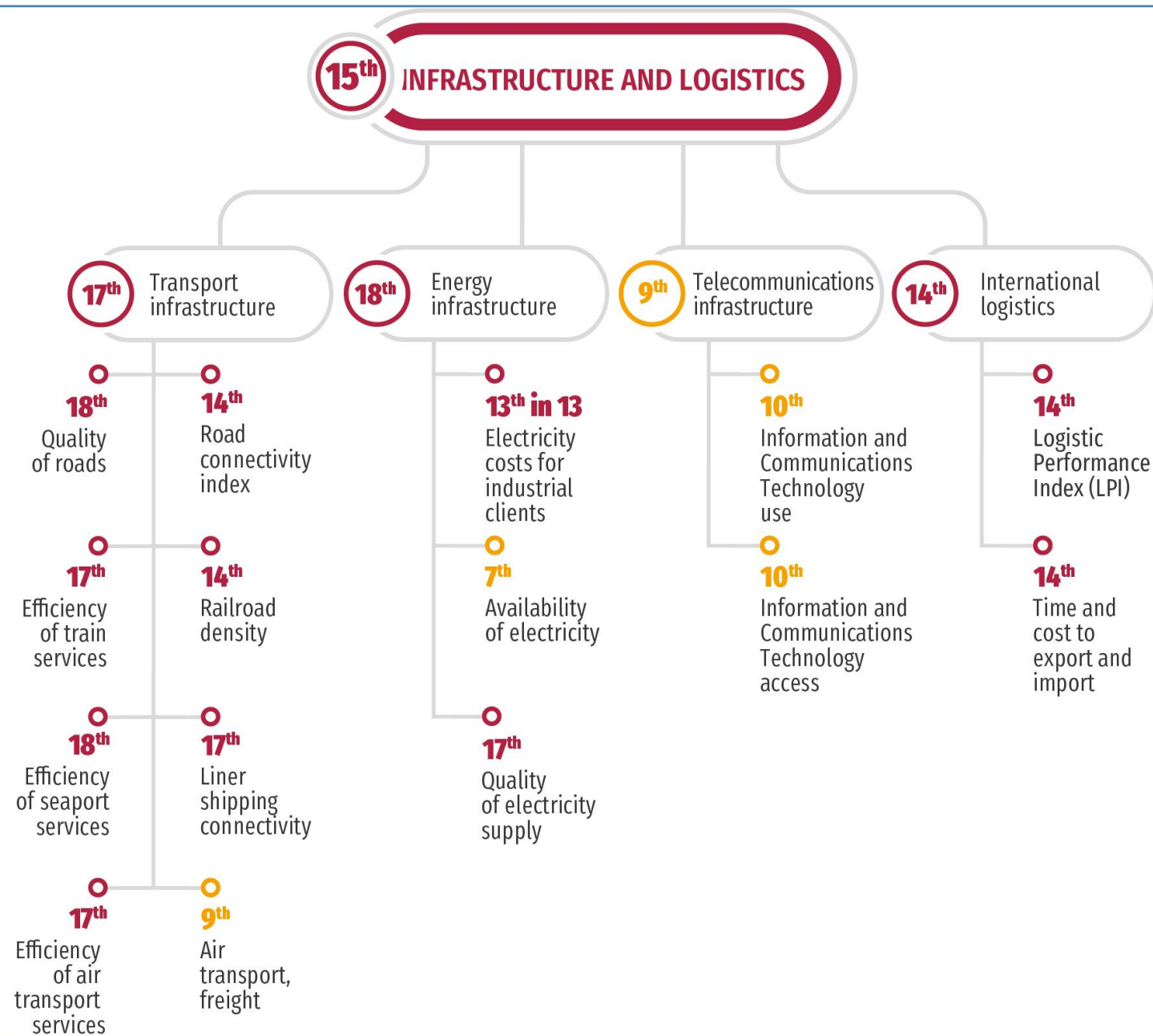


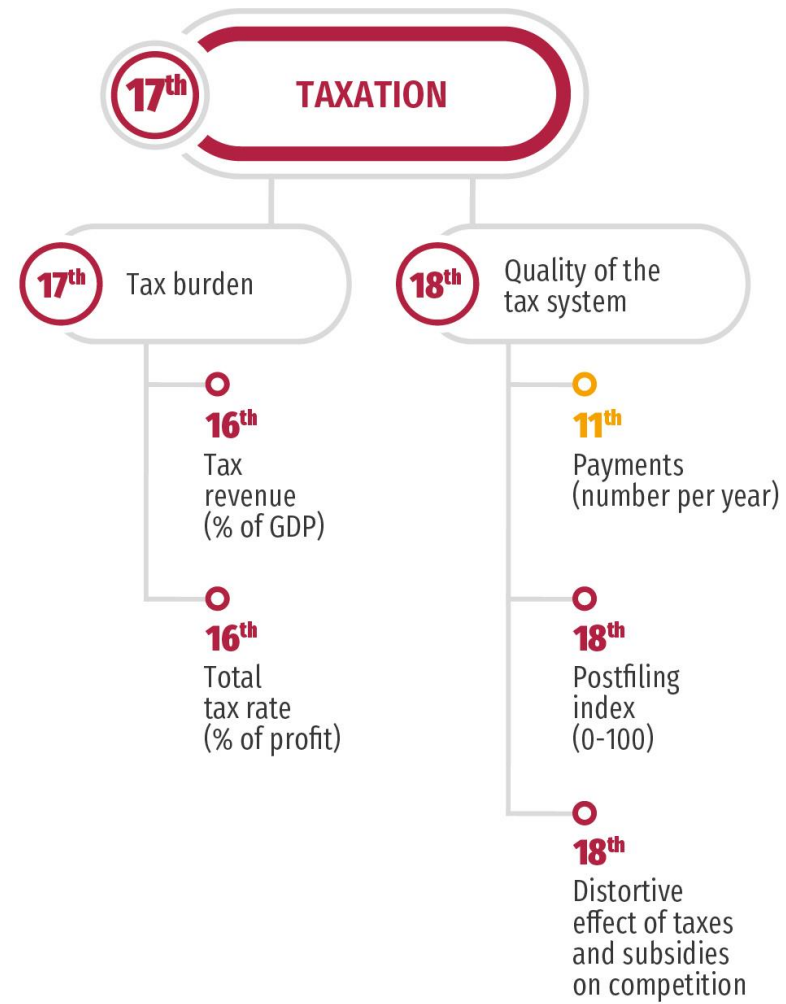
Comparison between the Brazilian performance and the average performance of the 18 countries by subfactor

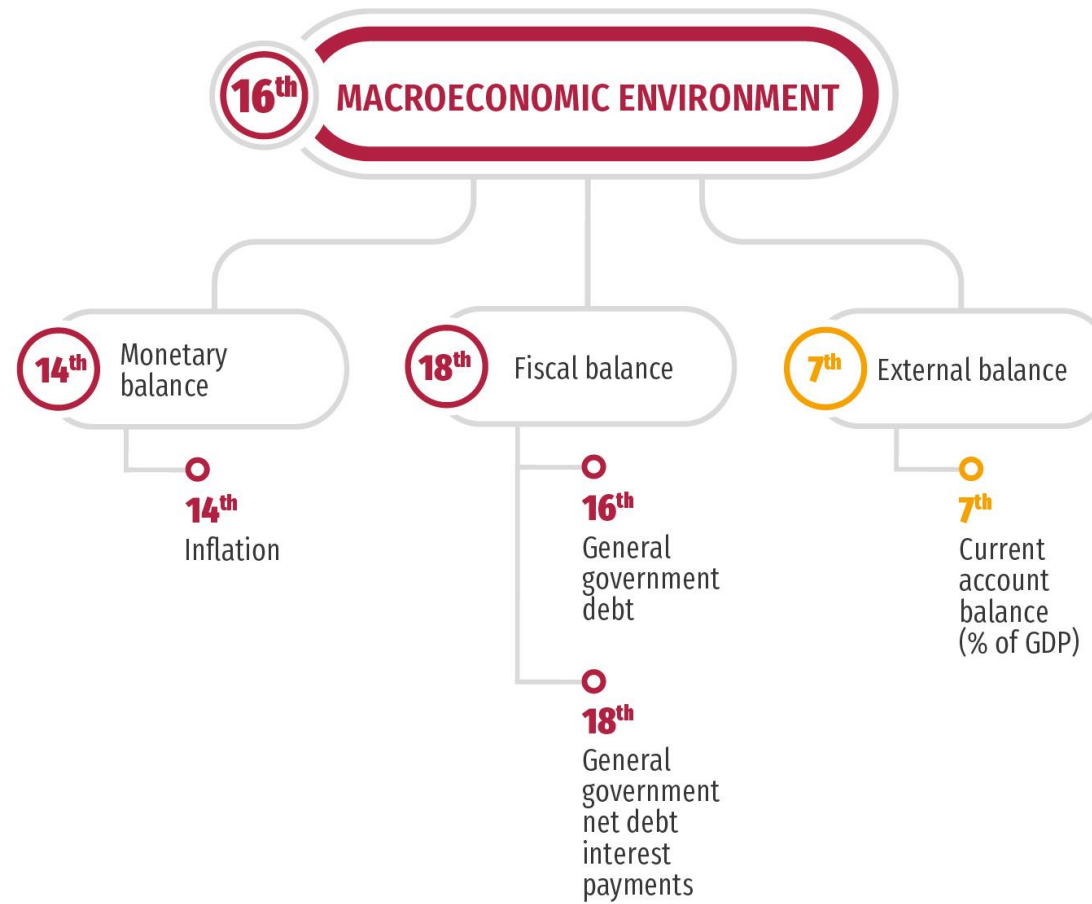


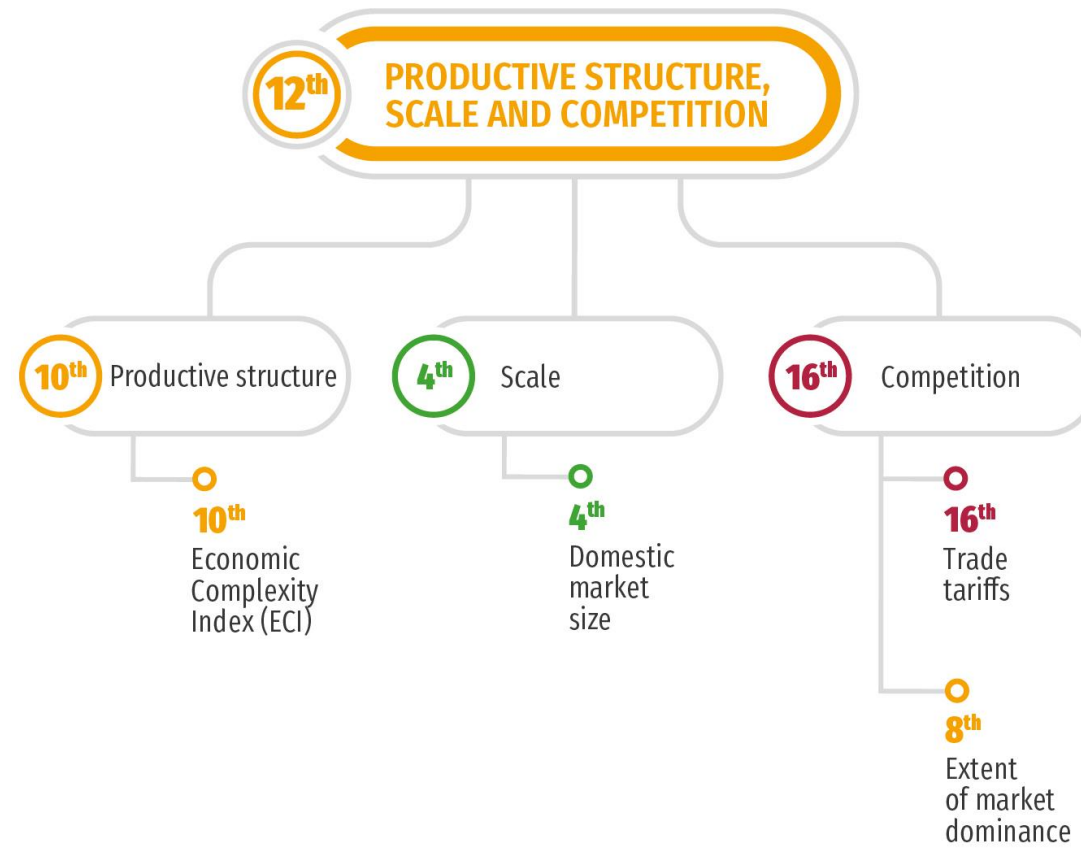


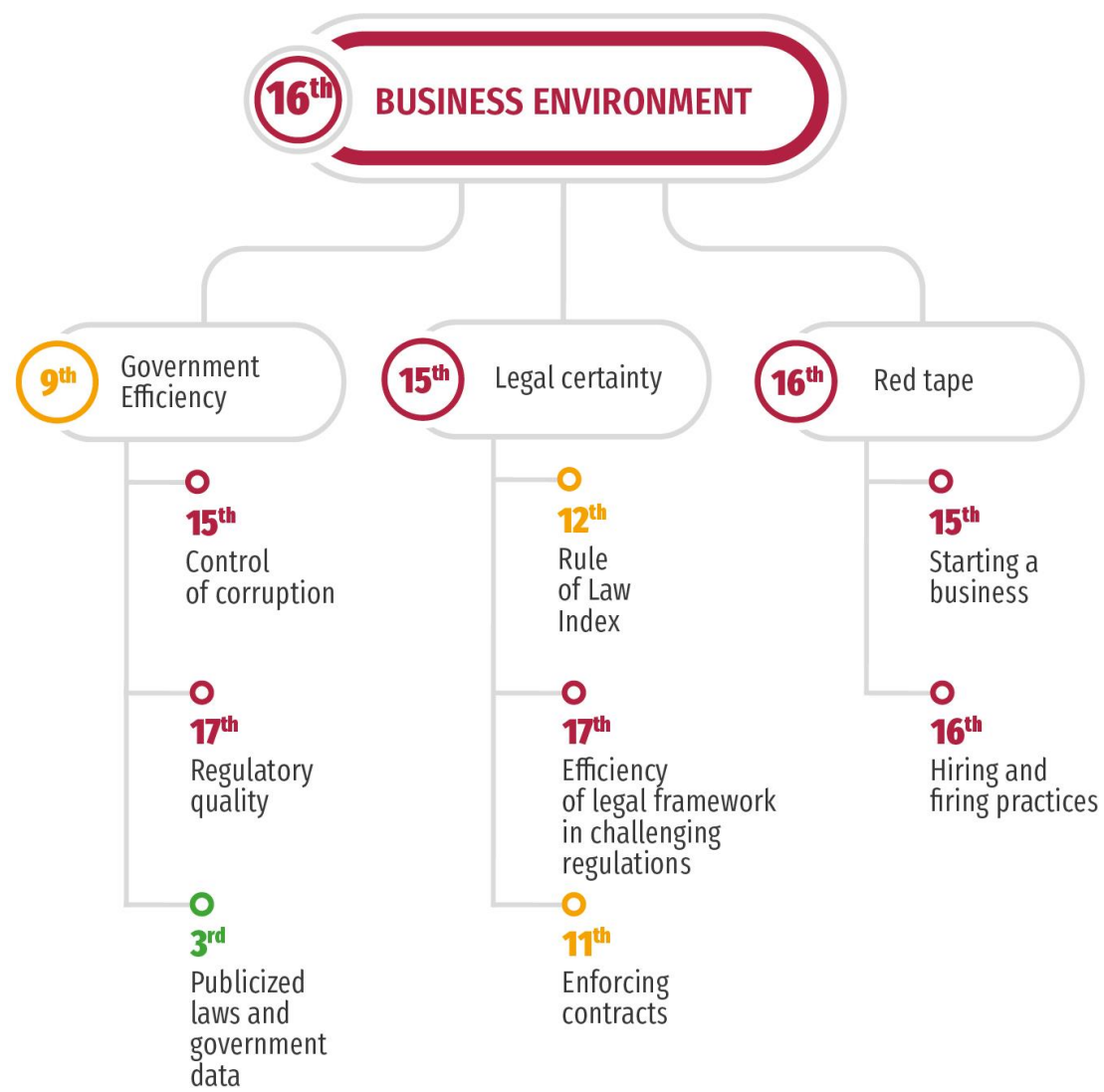


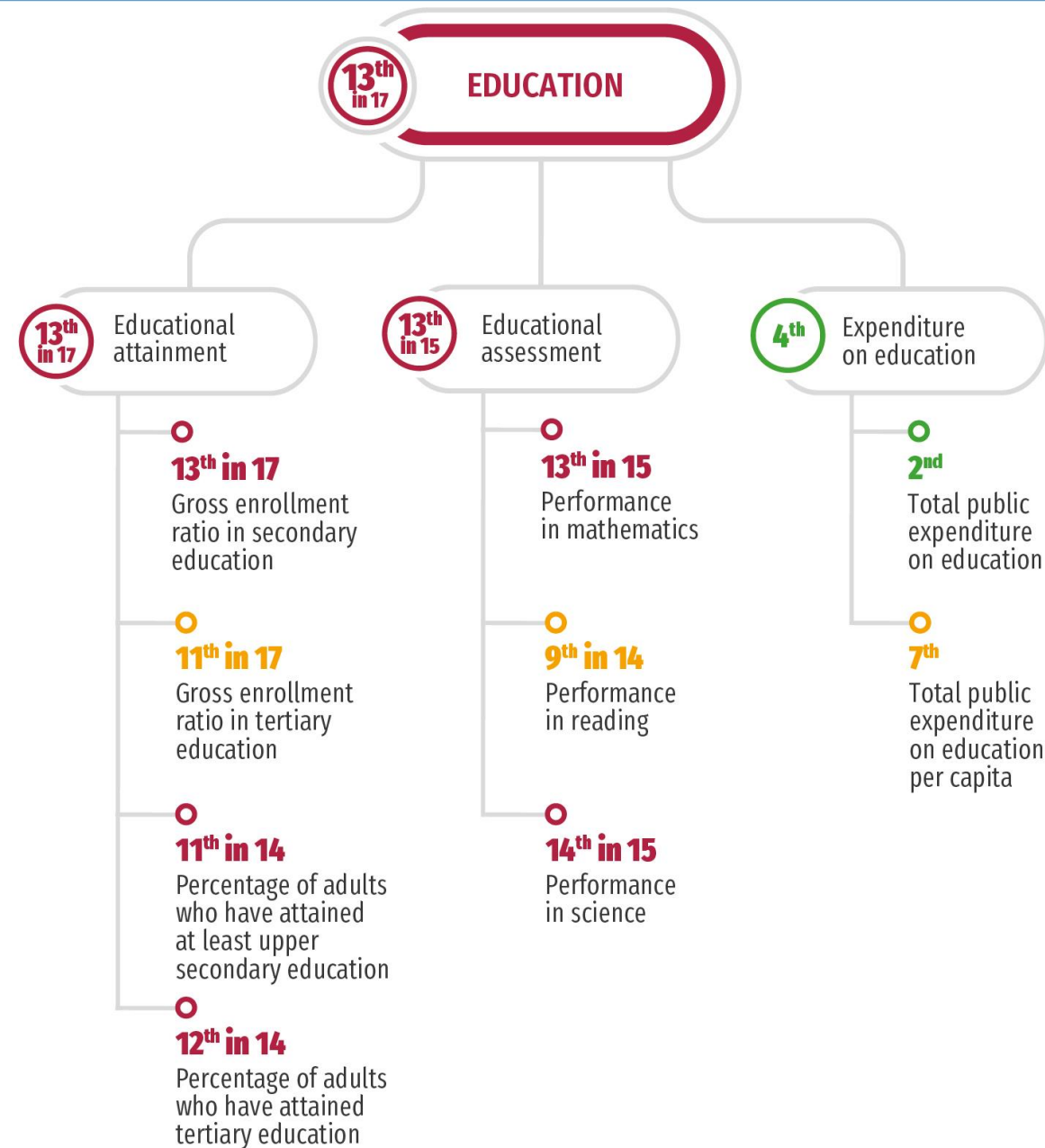


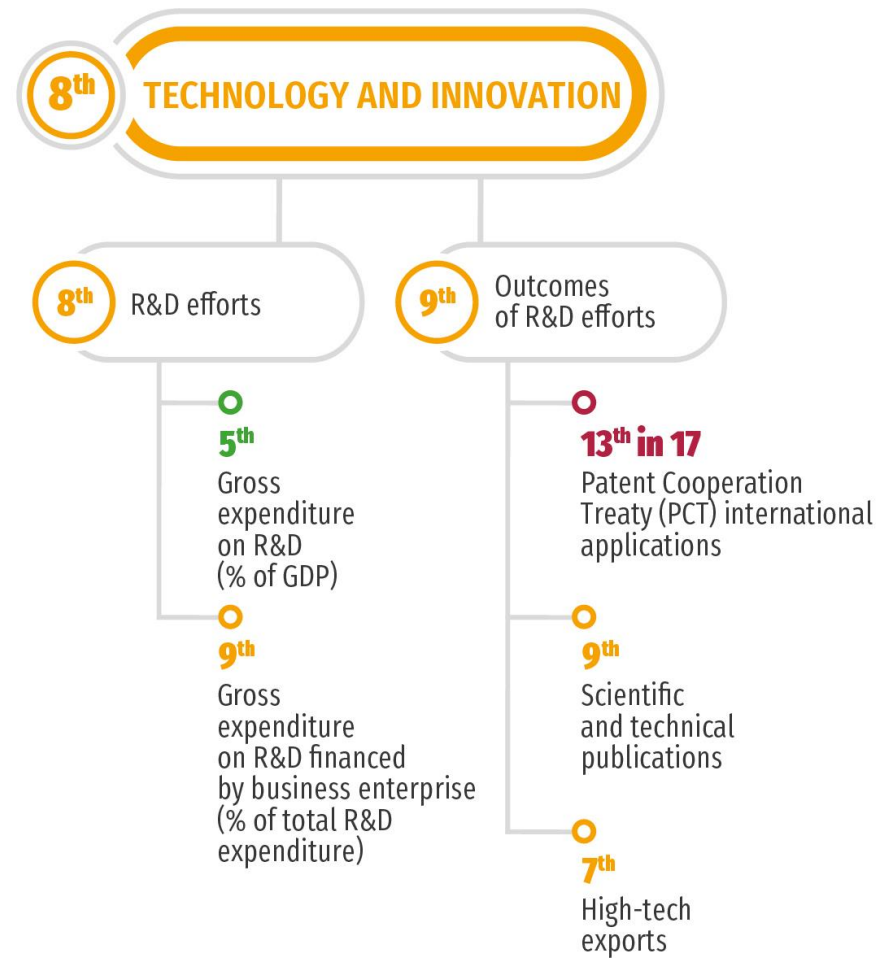












Competitiveness factors of the selected countries

Performance of each of the 17 countries

4.5 CHILE

Chile occupies the eighth position in the ranking of the Brazil Competitiveness Report 2019-2020. It is the best-ranked Latin American country – Mexico is second, in 12th position. Among the nine factors determining competitiveness, Chile is in the upper third (among the six best-ranked countries) in four of them. In the Taxation factor, Chile is in second position – its best result. The biggest gap between

Brazil and Chile is also in the Taxation factor: difference of 15 positions. The worst result recorded for Chile is in the Productive structure, scale and competition factor, in which it is in the bottom third of the ranking, in 16th position. In comparison with the 2018-2019 ranking (revised version), it moved up one position in the Technology and innovation factor (from 13th to 12th position), surpassing Russia.

TABLE 9 - CHILE:
STRUCTURAL CHARACTERISTICS

Area (thousand sq. km)	756
Population (millions)	18
GDP (billion USD)	298
GDP per capita, PPP (thousand USD)	25
Agricultural products exports (billion USD)	24
Total exports (billion USD)	75
Total imports (billion USD)	75

FIGURE 31 - BRAZIL-CHILE COMPARISON

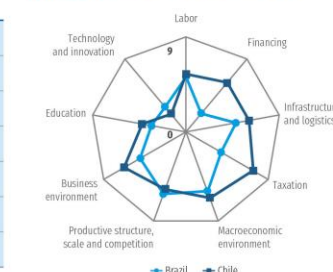
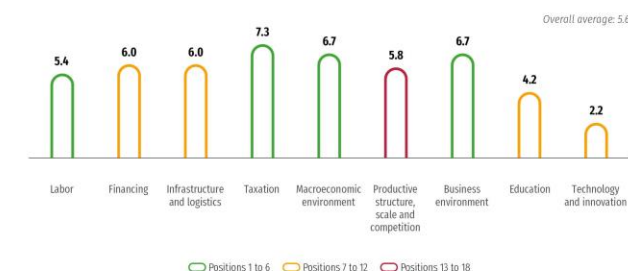


FIGURE 32 - CHILE'S PERFORMANCE

Average scores (0 = worst performance; 10 = best performance)



ECONOMIC INDICATORS **CNI**

Competitiveness Indicators

- ✓ Brazil Competitiveness Report
- ✓ Productivity in Brazilian manufacturing
- ✓ Industrial Indicators
- ✓ Trade Openness Indicators
- ✓ Performance of Brazilian Industry





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http://www.cni.com.br/e_competbrasil